

Number	Area	Headword	length Class	Author Firstname	Author Lastname
1	Communication Theory and Philosophy	Aesthetics	B	Paul	Messarisi
1	Communication Theory and Philosophy	Barthes, Roland	C	Jay David	Bolter
1	Communication Theory and Philosophy	Cognitive Science	B	Jeremy	Bailenson
1	Communication Theory and Philosophy	Communication Theory and Philosophy	A+	Klaus Bruhn	Jensen
1	Communication Theory and Philosophy	Communication: History of the Idea	B	John Durham	Peters
1	Communication Theory and Philosophy	Communication: Definitions and Concepts	A	Paul	Cobley
1	Communication Theory and Philosophy	Communicology	C	Richard L.	Lanigan
1	Communication Theory and Philosophy	Constructivism	A	Thomas R.	Lindlof
1	Communication Theory and Philosophy	Critical Rationalism	A	James A.	Anderson
1	Communication Theory and Philosophy	Critical Theory	A	Graham	Murdock
1	Communication Theory and Philosophy	Cultivation Theory	B	Michael	Morgan
1	Communication Theory and Philosophy	Cultural Studies	A	Lawrence	Grossberg
1	Communication Theory and Philosophy	Culture: Definitions and Concepts	A	Paul	Cobley
1	Communication Theory and Philosophy	Cybernetics	A	Klaus	Krippendorff
1	Communication Theory and Philosophy	Deduction vs Induction vs Abduction	B	Klaus Bruhn	Jensen
1	Communication Theory and Philosophy	Discourse	B	Paul	Cobley
1	Communication Theory and Philosophy	Emic vs Etic Research	C	Thomas R.	Lindlof
1	Communication Theory and Philosophy	Fiction	B	Marie-Laure	Ryan
1	Communication Theory and Philosophy	Functional Analysis	B	Michael	Kunczik
1	Communication Theory and Philosophy	Genre	B	Paul	Cobley
1	Communication Theory and Philosophy	Habermas, Jürgen	C	Hartmut	Wessler
1	Communication Theory and Philosophy	Hermeneutics	B	John Durham	Peters
1	Communication Theory and Philosophy	Idiographic vs Nomothetic Science	B	Thomas R.	Lindlof
1	Communication Theory and Philosophy	Information	A	Klaus	Krippendorff
1	Communication Theory and Philosophy	Innis, Harold	C	Menahem	Blondheim
1	Communication Theory and Philosophy	Interaction	B	W. Russell	Neuman
1	Communication Theory and Philosophy	Interactivity, Concept of	B	W. Russell	Neuman
1	Communication Theory and Philosophy	Intermediality	C	Klaus Bruhn	Jensen
1	Communication Theory and Philosophy	Knowledge Interests	C	Hartmut	Wessler
1	Communication Theory and Philosophy	Lasswell, Harold D.	C	Sven	Windahl
1	Communication Theory and Philosophy	Lazarsfeld, Paul F.	C	Hanno	Hardt
1	Communication Theory and Philosophy	Information Science	C	Peter	Ingwersen
1	Communication Theory and Philosophy	Linguistics	B	Naomi	Baron
1	Communication Theory and Philosophy	Lippmann, Walter	C	Hanno	Hardt
1	Communication Theory and Philosophy	McLuhan, Marshall	C	Joshua	Meyrowitz
1	Communication Theory and Philosophy	Meaning	B	Klaus Bruhn	Jensen
1	Communication Theory and Philosophy	Media	A	Klaus Bruhn	Jensen
1	Communication Theory and Philosophy	Medium Theory	A	Joshua	Meyrowitz
1	Communication Theory and Philosophy	Modality and Multimodality	C	Klaus Bruhn	Jensen
1	Communication Theory and Philosophy	Models of Communication	A	Denis	McQuail

Number	Area	Headword	length Class	Author Firstname	Author Lastname
1	Communication Theory and Philosophy	Objectivity in Science	B	James A.	Anderson
1	Communication Theory and Philosophy	Paradigm	C	James A.	Anderson
1	Communication Theory and Philosophy	Phenomenology	C	Richard L.	Lanigan
1	Communication Theory and Philosophy	Postcolonial Theory	C	Shanti	Kumar
1	Communication Theory and Philosophy	Postmodernism and Communication	C	Jay David	Bolter
1	Communication Theory and Philosophy	Pragmatism	C	Peter	Simonson
1	Communication Theory and Philosophy	Psychology in Communication Processes	A	Jeremy	Bailenson
1	Communication Theory and Philosophy	Realism	C	Klaus Bruhn	Jensen
1	Communication Theory and Philosophy	Remediation	C	Jay David	Bolter
1	Communication Theory and Philosophy	Semiotics	A	Klaus Bruhn	Jensen
1	Communication Theory and Philosophy	Structuralism	B	Klaus Bruhn	Jensen
1	Communication Theory and Philosophy	Symbolic Interaction	A	Kent	Sandstrom
1	Communication Theory and Philosophy	Systems Theory	C	Klaus	Krippendorff
1	Communication Theory and Philosophy	Text and Intertextuality	B	Klaus Bruhn	Jensen
1	Communication Theory and Philosophy	Verstehen vs Erklären	B	Thomas R.	Lindlof
2	Communication as a Field and Discipline	Applied Communication Research	A	David R.	Seibold
2	Communication as a Field and Discipline	Communication and Media Studies, History s	A	Lisa M.	Parcell
2	Communication as a Field and Discipline	Communication and Media Studies, History to	A	Peter	Simonson
				John Durham	Peters (co-author)
2	Communication as a Field and Discipline	Communication as a Field and Discipline	A+	Robert T.	Craig
2	Communication as a Field and Discipline	Communication as an Academic Field: Africa	B	Arnold S.	de Beer
2	Communication as a Field and Discipline	Communication as an Academic Field: Austr	A	Bernard	McKenna
2	Communication as a Field and Discipline	Communication as an Academic Field: East A	A	Min-Sun	Kim
2	Communication as a Field and Discipline	Communication as an Academic Field: Easter	B	Jan	Jirá
2	Communication as a Field and Discipline	Communication as an Academic Field: Latin A	A	Jesús	Martín-Barbero
2	Communication as a Field and Discipline	Communication as an Academic Field: Middle	B	Muhammad	Ayish
		Communication as an Academic Field: Middle	C	Hanna	Adoni
2	Communication as a Field and Discipline	Communication as an Academic Field: South	B	Pradip	Thomas
2	Communication as a Field and Discipline	Communication as an Academic Field: USA	A	William	Eadie
2	Communication as a Field and Discipline	Communication as an Academic Field: West	A	Denis	McQuail
2	Communication as a Field and Discipline	Communication Professions and Academic R	A	Penny	O'Donnell
2	Communication as a Field and Discipline	Communication Research and Politics	B	Kaarle	Nordenstreng
2	Communication as a Field and Discipline	International Association for Media and Comr	B	Cees	Hamelink
2	Communication as a Field and Discipline	International Communication Association (IC	A	Michael	Haley
2	Communication as a Field and Discipline	Speech Communication, History of	A	William	Keith
3	Research Methods	Audience Research	B	James	Webster
3	Research Methods	Case Studies	B	Andreas	Hepp
3	Research Methods	Cluster Analysis	B	Martin	Emmer
3	Research Methods	Coding	B	Patrick	Rössler
3	Research Methods	Comparative Research	A	Werner	Wirth

Number	Area	Headword	length Class	Author Firstname	Author Lastname
3	Research Methods	Content Analysis, Qualitative	A	Bertram	Scheufele
3	Research Methods	Content Analysis, Quantitative	A	Bertram	Scheufele
3	Research Methods	Copy Test and Starch Test	C	Rüdiger	Schulz
3	Research Methods	Correlation Analysis	B	Rene	Weber
3	Research Methods	Definition	B	Benjamin	Fretwurst
3	Research Methods	Delphi Studies	C	Stefan	Wehmeier
3	Research Methods	Discourse Analysis	B	Bertram	Scheufele
3	Research Methods	Discriminant Analysis	B	Andreas	Fahr
3	Research Methods	Document Analysis	C	Michael	Meyen
3	Research Methods	Election Surveys	B	Thomas	Petersen
3	Research Methods	Experiment, Field	B	Jim	Weaver
3	Research Methods	Experiment, Laboratory	B	Jim	Weaver
3	Research Methods	Experiment, Natural	B	Jim	Weaver
3	Research Methods	Experimental Design	B	Jim	Weaver
3	Research Methods	Factor Analysis	C	Andreas	Fahr
3	Research Methods	Field Research	B	James	Anderson
3	Research Methods	Generalizability	C	Klaus	Krippendorff
3	Research Methods	Grounded Theory	B	Bertram	Scheufele
3	Research Methods	Historiography	B	Michael	Meyen
3	Research Methods	Hypothesis	B	Benjamin	Fretwurst
3	Research Methods	Interview	A	Wiebke	Möhning
3	Research Methods	Interview, Qualitative	B	Wiebke	Möhning
3	Research Methods	Interview, Standardized	B	Wiebke	Möhning
3	Research Methods	Longitudinal Analysis	B	Helmut	Scherer
3	Research Methods	Measurement Theory	B	Stephanie	Lee Sargent
3	Research Methods	Meta-Analysis	B	Tim	Levine
3	Research Methods	Network Analysis	B	Thorsten	Quandt
3	Research Methods	Nielsen Ratings	C	James	Webster
3	Research Methods	Nonparametric Analysis	B	Rene	Weber
3	Research Methods	Observation	B	Thorsten	Quandt
3	Research Methods	Online Research	B	Wolfgang	Schweiger
3	Research Methods	Operationalization	A	Stephanie	Lee Sargent
3	Research Methods	People-Meter	B	James	Webster
3	Research Methods	Physiological Measurement	A	Andreas	Fahr
3	Research Methods	Public Opinion Polling	B	Thomas	Petersen
3	Research Methods	Qualitative Methodology	A	Armin	Scholl
3	Research Methods	Quantitative Methodology	A	Armin	Scholl
3	Research Methods	Rating Methods	B	James	Webster
3	Research Methods	Readership Research	A	Rüdiger	Schulz
3	Research Methods	Real Time Ratings (RTR)	B	Andreas	Fahr

Number	Area	Headword	length Class	Author Firstname	Author Lastname
3	Research Methods	Regression Analysis	B	Alan	Rubin
3	Research Methods	Reliability	B	Klaus	Krippendorff
3	Research Methods	Research Ethics	B	Bernhard	Debatin
3	Research Methods	Research Methods	A+	Hans-Bernd	Brosius
3	Research Methods	Response Sets	B	Roland	Mangold
3	Research Methods	Sampling, Nonrandom	A	Andrew	Hayes
3	Research Methods	Sampling, Random	A	Andrew	Hayes
3	Research Methods	Scales	C	Roland	Mangold
3	Research Methods	Scales and Indices	A	Patrick	Rössler
3	Research Methods	Social Desirability	C	Roland	Mangold
3	Research Methods	Statistics, Descriptive	B	Bertram	Scheufele
3	Research Methods	Statistics, Explanatory	B	Bertram	Scheufele
3	Research Methods	Structural Equation	B	Annette	Fahr
3	Research Methods	Survey	A	Michael	Traugott
3	Research Methods	Test Theory	C	Roland	Mangold
3	Research Methods	Text Analysis, Computer-Aided	C	Wolfgang	Schweiger
3	Research Methods	Time-Series Analysis	B	Bertram	Scheufele
3	Research Methods	Triangulation	C	Helena	Bilandzic
3	Research Methods	Validity	A	Klaus	Krippendorff
4	Language and Social Interaction	Accounting Research	C	Richard	Buttny
4	Language and Social Interaction	Action-Implicative Discourse Analysis	C	Robert	Agne
4	Language and Social Interaction	Apologies and Remedial Episodes	C	Mariko	Kotani
4	Language and Social Interaction	Argumentative Discourse	C	Don	Ellis
4	Language and Social Interaction	Bakhtin, Mikhail	C	Donald	Anderson
4	Language and Social Interaction	Broadcast Talk	B	Steven	Clayman
4	Language and Social Interaction	Business Discourse	B	Walter	Carl
4	Language and Social Interaction	Communication Accommodation Theory	B	Howard	Giles
4	Language and Social Interaction	Communities of Practice	B	Ana	Ostermann
4	Language and Social Interaction	Conversation Analysis	A	Wayne	Beach
4	Language and Social Interaction	Deception in Discourse	C	Darek	Galasinski
4	Language and Social Interaction	Design Theory	B	Mark	Aakhus
4	Language and Social Interaction	Directives	B	Kristine	Fitch
4	Language and Social Interaction	Discourse in the Law	C	Pamela	Hobbs
4	Language and Social Interaction	Discourse Markers	C	Yael	Maschler
4	Language and Social Interaction	Discourse, Cognitive Approaches to	B	Robert	Sanders
4	Language and Social Interaction	Discursive Psychology	C	Hedwig	te Molder
4	Language and Social Interaction	Doctor-Patient Talk	B	Jeffrey	Robinson
4	Language and Social Interaction	Emotion and Discourse	C	Charlotte	Bloch
4	Language and Social Interaction	English-Only Movements	C	Valerie	Barker
4	Language and Social Interaction	Ethnography of Communication	A	Donal	Carbaugh

Number	Area	Headword	length Class	Author Firstname	Author Lastname
4	Language and Social Interaction	Ethnomethodology	B	Geoffrey	Raymond
4	Language and Social Interaction	Gaze in Interaction	C	Julien	Mirivel
4	Language and Social Interaction	Gender and Discourse	B	Ann	Weatherall
4	Language and Social Interaction	Gestures in Discourse	C	Jurgen	Streeck
4	Language and Social Interaction	Goffman, Erving	C	Wendy	Leeds-Hurwitz
4	Language and Social Interaction	Small Talk and Gossip	C	Justine	Coupland
4	Language and Social Interaction	Identities and Discourse	B	Charles	Antaki
4	Language and Social Interaction	Interactional Sociolinguistics	B	Benjamin	Bailey
4	Language and Social Interaction	Intimate Talk with Family and Friends	B	Todd	Sandel
4	Language and Social Interaction	Language and Social Interaction	A+	Karen	Tracy
4	Language and Social Interaction	Language and Social Psychology	B	Kim	Noels
4	Language and Social Interaction	Language Varieties	C	Miriam	Meyerhoff
4	Language and Social Interaction	Linguistic Pragmatics	B	Francois	Cooren
4	Language and Social Interaction	Meta-Discourse	C	Robert	Craig
4	Language and Social Interaction	Microethnography	B	Curtis	LeBaron
4	Language and Social Interaction	Power and Discourse	B	Bernadette	Vine
4	Language and Social Interaction	Public Meetings	C	Theresa	Castor
4	Language and Social Interaction	Questions and Questioning	B	Irene	Koshick
4	Language and Social Interaction	Speech Codes Theory	B	Gerry	Philipsen
4	Language and Social Interaction	Storytelling and Narration	C	Tamar	Katirel
4	Language and Social Interaction	Support Talk	C	Christopher	Pudlinski
4	Language and Social Interaction	Technologically Mediated Discourse	B	Ian	Hutchby
4	Language and Social Interaction	Telephone Talk	B	Kathleen	Haspel
4	Language and Social Interaction	Transcribing and Transcription	B	Felcia	Roberts
4	Language and Social Interaction	Voice, Prosody, and Laughter	C	Phillip	Glenn
5	Interpersonal Communication	Ingratiation and Affinity Seeking	B	John	Daly
5	Interpersonal Communication	Comforting Communication	B	Brant	Burleson
5	Interpersonal Communication	Communication Apprehension	C	Johan	Kim
5	Interpersonal Communication	Communication: Relationship Rules	B	Charles	Pavitt
5	Interpersonal Communication	Communicator Style	B	Jon	Nussbaum
5	Interpersonal Communication	Dating Relationships	B	Laura	Stafford
5	Interpersonal Communication	Deception Detection Accuracy	C	Timothy	Levine
5	Interpersonal Communication	Deceptive Message Production	B	Judee	Burgoon
5	Interpersonal Communication	Environment and Social Interaction	C	Miles	Patterson
5	Interpersonal Communication	Expectancy Violation	C	Laura	Guerrero
5	Interpersonal Communication	Eye Behavior	B	Mark	Knapp
5	Interpersonal Communication	Facial Expressions	B	Valerie	Manusov
5	Interpersonal Communication	Friendship and Peer Interaction	B	William	Rawlins
5	Interpersonal Communication	Gestures and Kinesics	B	Laura	Guerrero
5	Interpersonal Communication	Goals, Social Aspects of	C	James	Dillard

Number	Area	Headword	length Class	Author Firstname	Author Lastname
5	Interpersonal Communication	Imagined Interactions	B	James	Honeycutt
5	Interpersonal Communication	Impression Management	B	Eun Ju	Kim
5	Interpersonal Communication	Initial Interaction	C	William	Douglas
5	Interpersonal Communication	Interaction Adaptation Theory	B	Judee	Burgoon
5	Interpersonal Communication	Interpersonal Attraction	B	Suzanne	Jones
5	Interpersonal Communication	Interpersonal Communication	A+	Charles	Berger
5	Interpersonal Communication	Interpersonal Communication Competence and	A	Brian	Spitzberg
5	Interpersonal Communication	Interpersonal Conflict	B	William	Cupach
5	Interpersonal Communication	Long-Distance Relationships	C	Laura	Stafford
5	Interpersonal Communication	Marital Communication	B	Chris	Segrin
5	Interpersonal Communication	Marital Typologies	C	Mary Anne	Fitzpatrick
5	Interpersonal Communication	Mediated Social Interaction	B	Eun-Ju	Lee
5	Interpersonal Communication	Negotiation and Bargaining	B	Michael	Roloff
5	Interpersonal Communication	Online Relationships	B	Mac	Parks
5	Interpersonal Communication	Paralanguage	A	Thomas	Meservy
5	Interpersonal Communication	Politeness Theory	C	Suzanne	Jones
5	Interpersonal Communication	Power, Dominance, and Social Interaction	B	Frank	Millar
5	Interpersonal Communication	Proxemics	C	Laura	Guerrero
5	Interpersonal Communication	Reciprocity and Compensation in Interaction	B	Miles	Patterson
5	Interpersonal Communication	Relational Control	C	Frank	Millar
5	Interpersonal Communication	Relational Dialectics	C	Leslie	Baxter
5	Interpersonal Communication	Relational Maintenance	C	Marianne	Dainton
5	Interpersonal Communication	Relational Schemas	C	Ascan	Koerner
5	Interpersonal Communication	Relational Termination	C	Anita	Vangelisti
5	Interpersonal Communication	Relational Uncertainty	C	Lea Ann	Knobloch
5	Interpersonal Communication	Relationship Development	C	Rebecca	Rubin
5	Interpersonal Communication	Schemas, Knowledge Structures, and Social	B	Mikayla	Hughes
5	Interpersonal Communication	Self-Presentation	B	Sandi	Smith
5	Interpersonal Communication	Disclosure in Interpersonal Communication	C	Sandra	Petronio
5	Interpersonal Communication	Interpersonal Communication, Sex and	B	Daniel	Canary
5	Interpersonal Communication	Sibling Interaction	B	Alan	Mikkelson
5	Interpersonal Communication	Social Exchange	B	Michael	Roloff
5	Interpersonal Communication	Social Interaction Structure	B	Edward	Mabry
5	Interpersonal Communication	Social Support in Interpersonal Communication	B	Deana	Goldsmith
5	Interpersonal Communication	Uncertainty Management	B	Walid	Affi
5	Interpersonal Communication	Uncertainty Reduction Theory	B	Denise	Solomon
5	Interpersonal Communication	Verbal Aggressiveness	B	Dale	Hample
6	Rhetorical Studies	Arrangement and Rhetoric	C	Christopher	Craig
6	Rhetorical Studies	Delivery and Rhetoric	C	Merete	Onsberg
6	Rhetorical Studies	Ethos and Rhetoric	C	Michael	Hyde

Number	Area	Headword	length Class	Author Firstname	Author Lastname
6	Rhetorical Studies	Invention and Rhetoric	C	James	Jasinski
6	Rhetorical Studies	Logos and Rhetoric	C	Carol	Poster
6	Rhetorical Studies	Pathos and Rhetoric	C	Daniel	Gross
6	Rhetorical Studies	Memory and Rhetoric	C	Stephen	Browne
6	Rhetorical Studies	Rhetoric and Class	B	Nathaniel	Cordova
6	Rhetorical Studies	Rhetoric and Dialectic	B	Peter	Mack
6	Rhetorical Studies	Rhetoric and Epistemology	C	Robert	Scott
6	Rhetorical Studies	Rhetoric and Ethics	B	Ronald	Arnett
6	Rhetorical Studies	Rhetoric and Ethnography	C	Elizabeth	Britt
6	Rhetorical Studies	Rhetoric and Gender	B	Karen	Foss
6	Rhetorical Studies	Rhetoric and History	B	Kathleen	Turner
6	Rhetorical Studies	Rhetoric and Language	B	Cornelia	Ilie
6	Rhetorical Studies	Rhetoric and Logic	B	Hans	Hansen
6	Rhetorical Studies	Rhetoric and Media Studies	B	Jay	Childers
6	Rhetorical Studies	Rhetoric and Narrativity	C	Lisa	Gring-Pemble
6	Rhetorical Studies	Rhetoric and Orality-Literacy Theorems	B	Bruce	Gronbeck
6	Rhetorical Studies	Rhetoric and Philosophy	B	Robert	Gaines
6	Rhetorical Studies	Rhetoric and Poetics	C	Jeffrey	Walker
6	Rhetorical Studies	Rhetoric and Politics	A	Shawn	Parry-Giles
6	Rhetorical Studies	Rhetoric and Psychology	C	Herb	Simons
6	Rhetorical Studies	Rhetoric and Race	B	Mark	McPhail
6	Rhetorical Studies	Rhetoric and Semiotics	C	John	Lyne
6	Rhetorical Studies	Rhetoric and Social Protest	B	Charles	Stewart
6	Rhetorical Studies	Rhetoric and Social Thought	C	Maurice	Charland
6	Rhetorical Studies	Rhetoric and Technology	B	Barbara	Warnick
6	Rhetorical Studies	Rhetoric and Religion	C	Maddux	Kristy
6	Rhetorical Studies	Rhetoric and Visuality	C	Cara	Finnegan
6	Rhetorical Studies	Rhetoric of the Second Sophistic	C	Tim	Whitmarsh
6	Rhetorical Studies	Rhetoric of Science	B	Alan	Gross
6	Rhetorical Studies	Rhetoric, Argument, and Persuasion	B	Frans	van Eemeren
6	Rhetorical Studies	Rhetoric in East Asia: China and Japan	B	Ru-dong	Chen
6	Rhetorical Studies	Rhetoric in East Asia: Korea	C	Woo Soo	Park
6	Rhetorical Studies	Rhetoric, Epideictic	C	Ekatarina	Haskins
6	Rhetorical Studies	Rhetoric, European Renaissance	B	Lawrence	Green
6	Rhetorical Studies	Rhetoric, Greek	B	Laurent	Pernot
6	Rhetorical Studies	Rhetoric, Medieval	B	Beth	Bennett
6	Rhetorical Studies	Rhetoric in Eastern Europe	B	Noemi	Marin
6	Rhetorical Studies	Rhetoric in Africa	C	Osha	Sanya
6	Rhetorical Studies	Rhetoric in Central and South America	C	Esther	Paglialunga
6	Rhetorical Studies	Rhetoric in North America: Canada	C	Jennifer	MacLennan

Number	Area	Headword	length Class	Author Firstname	Author Lastname
6	Rhetorical Studies	Rhetoric in North America: Mexico	C	Gerardo	Ramírez Vidal
6	Rhetorical Studies	Rhetoric in North America: United States	C	James	Klumpp
6	Rhetorical Studies	Rhetoric in Northern and Central Asia	B	David	Williams
6	Rhetorical Studies	Rhetoric in South Asia	C	Amitava	Chakraborty
6	Rhetorical Studies	Rhetoric in the Middle East	B	David	Frank
6	Rhetorical Studies	Rhetoric in the South Pacific	C	Susan	Thomas
6	Rhetorical Studies	Rhetoric in Western Europe: Britain	C	Sean	O'Rourke
6	Rhetorical Studies	Rhetoric in Western Europe: France	C	Pierre	Zoberman
6	Rhetorical Studies	Rhetoric in Western Europe: Germany	C	Dietmar	Till
6	Rhetorical Studies	Rhetoric in Western Europe: Italy	C	Claudio	Marazzini
6	Rhetorical Studies	Rhetoric in Western Europe: Spain	C	Antonio	López Eire
6	Rhetorical Studies	Rhetoric, Nonverbal	B	Mark	Knapp
6	Rhetorical Studies	Rhetoric, Postmodern	B	Gary	Aylesworth
6	Rhetorical Studies	Rhetoric, Pre-Socratic	B	Richard	Enos
6	Rhetorical Studies	Rhetoric, Roman	B	Jon	Hall
6	Rhetorical Studies	Rhetoric, Vernacular	C	Gerard	Hauser
6	Rhetorical Studies	Rhetorical Criticism	B	Karlyn	Campbell
6	Rhetorical Studies	Rhetorical Studies	A+	Robert	Gaines
6	Rhetorical Studies	Rhetorics: New Rhetorics	B	Andreea Deciu	Ritivoi
6	Rhetorical Studies	Style and Rhetoric	C	Jeanne	Fahnestock
7	Intercultural and Intergroup Communication	Acculturation Processes and Communication	B	Young	Kim
7	Intercultural and Intergroup Communication	Anxiety Uncertainty Management Theory	C	Tsukasa	Nishida
7	Intercultural and Intergroup Communication	Bi- and Multilingualism	A	Richard	Clément
7	Intercultural and Intergroup Communication	Collective Action and Communication	C	Scott	Reid
7	Intercultural and Intergroup Communication	Communication Modes, African	B	Michael	Hecht
7	Intercultural and Intergroup Communication	Communication Modes, Asian	B	Yan Bing	Zang
7	Intercultural and Intergroup Communication	Communication Modes, Hispanic	B	Carlos	Aleman
7	Intercultural and Intergroup Communication	Communication Modes, Muslim	C	Ali	Moghaddom
7	Intercultural and Intergroup Communication	Communication Modes, Western	B	John	Baldwin
7	Intercultural and Intergroup Communication	Cultural Patterns and Communication	C	Peter	Smith
7	Intercultural and Intergroup Communication	Culture and Communication, Ethnographic	B	Donal	Carbaugh
7	Intercultural and Intergroup Communication	Disability and Communication	B	Ellen	Ryan
7	Intercultural and Intergroup Communication	Diversity in the Workplace	B	Brenda	Allen
7	Intercultural and Intergroup Communication	Ethnic Media and their Influence	B	Osei	Appiah
7	Intercultural and Intergroup Communication	Ethnolinguistic Vitality and Communication	C	Richard	Bourhis
7	Intercultural and Intergroup Communication	Hate Speech and Ethnophaulisms	B	Terry	Kinney
7	Intercultural and Intergroup Communication	Intercultural and Intergroup Communication	A+	Howard	Giles
7	Intercultural and Intergroup Communication	Intercultural Communication in Health-Care	C	Bernadette	Watson
7	Intercultural and Intergroup Communication	Intercultural Communication Training	C	Richard	Brislin

Number	Area	Headword	length Class	Author Firstname	Author Lastname
7	Intercultural and Intergroup Communication	Intercultural Conflict Styles and Facework	B	Stella	Ting-Toomey
7	Intercultural and Intergroup Communication	Intercultural Norms	C	Min Sun	Kim
7	Intercultural and Intergroup Communication	Interethnic Relationships in Families	B	Jordan	Solicz
7	Intercultural and Intergroup Communication	Intergroup Accommodative Processes	B	Cynthia	Gallois
7	Intercultural and Intergroup Communication	Intergroup Communication and Discursive	B	Jonathan	Potter
7	Intercultural and Intergroup Communication	Intergroup Contact and Communication	B	Jake	Harwood
7	Intercultural and Intergroup Communication	Intergroup Dimensions of Organizational Life	B	Victor	Callan
7	Intercultural and Intergroup Communication	Language Attitudes in Intergroup Contexts	C	Aaron	Cargile
7	Intercultural and Intergroup Communication	Marginality, Stigma, and Communication	C	Dale	Brashers
7	Intercultural and Intergroup Communication	Media and Group Representations	A	Dana	Mastro
7	Intercultural and Intergroup Communication	Migration and Immigration	C	Sandra	Ball-Rokeach
7	Intercultural and Intergroup Communication	Nonverbal Communication and Culture	A	Han	Li
7	Intercultural and Intergroup Communication	Power in Intergroup Settings	A	Sik Hung	Ng
7	Intercultural and Intergroup Communication	Prejudiced and Discriminatory Communication	A	Jane	Ruscher
7	Intercultural and Intergroup Communication	Social Stereotyping and Communication	A	Mary Lee	Hummert
8	Information Processing and Cognitions	Action Assembly Theory	C	John	Greene
8	Information Processing and Cognitions	Aging and Cognitive Processing	A	Melanie	Morgan
8	Information Processing and Cognitions	Aging and Message Production and Processing	B	Susan	Kemper
8	Information Processing and Cognitions	Attending to the Mass Media	A	Robert	Hawkins
8	Information Processing and Cognitions	Attention	B	Elizabeth	Lorch
8	Information Processing and Cognitions	Attitude – Behavior Consistency	B	Nancy	Rhodes
8	Information Processing and Cognitions	Attitude Accessibility	B	David	Roskos-Ewoldsen
8	Information Processing and Cognitions	Attitude Functions	C	Betty	LaFrance
8	Information Processing and Cognitions	Attitudes	B	David	Roskos-Ewoldsen
8	Information Processing and Cognitions	Attribution Processes	B	Valerie	Manusov
8	Information Processing and Cognitions	Cognition	C	Leonard	Shedletsky
8	Information Processing and Cognitions	Communiology	A	Michael	Beatty
8	Information Processing and Cognitions	Communication Apprehension and Social Anxiety	B	Melanie	Booth-Butterfield
8	Information Processing and Cognitions	Compliance Gaining	B	Steve	Wilson
8	Information Processing and Cognitions	Comprehension	C	Howard	Grabois
8	Information Processing and Cognitions	Constructivism and Interpersonal Processes	B	Brant	Burleson
8	Information Processing and Cognitions	Discourse Comprehension	B	Don	Ellis
8	Information Processing and Cognitions	Dual Coding Theory	C	Prabu	David
8	Information Processing and Cognitions	Elaboration Likelihood Model	A	Dan	O'Keefe
8	Information Processing and Cognitions	Emotion	A	Brant	Burleson
8	Information Processing and Cognitions	Extended Parallel Process Model	B	Kim	Witte
8	Information Processing and Cognitions	Goals, Cognitive Aspects of	B	James	Dillard
8	Information Processing and Cognitions	Implicit Personality Theories	C	Elizabeth	Lindsey
8	Information Processing and Cognitions	Individual Differences and Information Processing	C	Tomas	Chamorro-Premuzic
8	Information Processing and Cognitions	Information Processing	A+	John	Greene

Number	Area	Headword	length Class	Author Firstname	Author Lastname
8	Information Processing and Cognitions	Information Processing: Self-Concept	B	Renee	Edwards
8	Information Processing and Cognitions	Information Processing: Stereotypes	B	Valerie	Manusov
8	Information Processing and Cognitions	Limited Capacity Model	B	Annie	Lang
8	Information Processing and Cognitions	Listening	B	Paul	King
8	Information Processing and Cognitions	Memory	A	Ian	Neath
8	Information Processing and Cognitions	Memory, Message	B	Mike	Shapiro
8	Information Processing and Cognitions	Memory, Person	B	Jamie	DeCoster
8	Information Processing and Cognitions	Message Design Logics	C	Melanie	Morgan
8	Information Processing and Cognitions	Message Editing	C	Janet	Meyer
8	Information Processing and Cognitions	Message Production	A	Dale	Hample
8	Information Processing and Cognitions	Mindlessness and Automaticity	A	Kathy	Kellermann
8	Information Processing and Cognitions	News Processing and Retention	A	Vince	Price
8	Information Processing and Cognitions	Planned Behavior, Theory of	B	Joseph	Cappella
8	Information Processing and Cognitions	Schemas	B	Dagmar	Unz
8	Information Processing and Cognitions	Scripts	B	Kathy	Kellermann
8	Information Processing and Cognitions	Selective Attention	A	Robin	Nabi
8	Information Processing and Cognitions	Speech Fluency and Speech Errors	C	Kyle	Tusing
8	Information Processing and Cognitions	Visuals, Cognitive Processing of	C	Jeremy	Bailenson
9	Visual Communication	Advertisement, Visual Characteristics of	C	Robert L.	Craig
9	Visual Communication	Amateur Photography and Movies	C	Richard	Chalfen
9	Visual Communication	Animation	C	John A.	Lent
9	Visual Communication	Art as Communication	A	Michael	Griffin
9	Visual Communication	Bollywood	B	Vijay	Mishra
9	Visual Communication	Book	B	Kay	Amert
9	Visual Communication	Caricature	A	Thomas	Knieper
9	Visual Communication	Cartography	C	Jacqueline	Naismith
9	Visual Communication	Cartoons	C	John A.	Lent
9	Visual Communication	Child Art	C	David	Pariser
9	Visual Communication	Cinema	A	Dana	Polan
9	Visual Communication	Cinematography	B	Patrick	Keating
9	Visual Communication	Code	B	Serafin	Mendez-Mendez
9	Visual Communication	Comics	C	John A.	Lent
9	Visual Communication	Community Video	C	George	Stoney
9	Visual Communication	Dance	C	Adrienne	Kaeppler
9	Visual Communication	Design	B	Richard	Buchanan
9	Visual Communication	Digital Imagery	A	Paul	Messarisi
9	Visual Communication	Documentary Film	C	Bill	Nichols
9	Visual Communication	Ethnographic Film	B	Jay	Ruby
9	Visual Communication	Film Genres	A	Catherine	Preston
9	Visual Communication	Film Production	A	Gianluca	Sergi

Number	Area	Headword	length Class	Author Firstname	Author Lastname
9	Visual Communication	Film Theory	B	Warren	Buckland
9	Visual Communication	Graphic Design	A	Matthew	Soar
9	Visual Communication	Heraldry	C	Clive	Cheesman
9	Visual Communication	Hollywood	A	Jan-Christopher	Horak
9	Visual Communication	Hong Kong Cinema	C	Tony	Williams
9	Visual Communication	Iconography	B	Marion	Mueller
9	Visual Communication	Image Ethics	C	Paul	Lester
9	Visual Communication	Infographics	C	David	Cabianca
9	Visual Communication	Magazine, Visual Design of	C	Jacqueline	Naismith
9	Visual Communication	Mask	C	Kathy	Foley
9	Visual Communication	Metaphor	B	Stuart Jay	Kaplan
9	Visual Communication	Metonymy	C	Linus	Abraham
9	Visual Communication	Museum	C	Catherine Waite	Phelan
9	Visual Communication	Newspaper, Visual Design of	C	Elio	Leturia
9	Visual Communication	Nollywood	C	Jonathan	Haynes
9	Visual Communication	Painting	C	Leslie	Cunliffe
9	Visual Communication	Perspective, Pictorial	B	Eduardo	Neiva
9	Visual Communication	Photography	A	Jan-Christopher	Horak
9	Visual Communication	Photojournalism	B	Jullianne	Newton
9	Visual Communication	Picture Magazines	B	Hanno	Hardt
9	Visual Communication	Portraiture	C	Peter	Burke
9	Visual Communication	Poster	B	Marion	Mueller
9	Visual Communication	Prints	B	Lisa	Pon
9	Visual Communication	Propaganda, Visual Communication of	B	Garth	Jowett
9	Visual Communication	Realism in Film and Photography	B	Theo	van Leeuwen
9	Visual Communication	Scopic Regime	C	Martin	Jay
9	Visual Communication	Sign	A	Clay	Steinman
9	Visual Communication	Sign Systems	B	Paul J.	Thibault
9	Visual Communication	Special Effects	B	Sean	Cubitt
9	Visual Communication	Spectacle	C	Marita	Sturken
9	Visual Communication	Spectator Gaze	C	Marita	Sturken
9	Visual Communication	Stars	C	Philip	Drake
9	Visual Communication	Stock Photography	B	Paul	Frosh
9	Visual Communication	Structuralism in Visual Communication	B	Linus	Abraham
9	Visual Communication	Symbolism	B	Scott	Olson
9	Visual Communication	Taste Culture	B	Diana	Crane-Hevre
9	Visual Communication	Television News, Visual Components of	B	Peter	Dahlgren
9	Visual Communication	Television, Visual Characteristics of	A	John	Caldwell
9	Visual Communication	Theatre	B	Marvin	Carlson
9	Visual Communication	Typography	B	Robert L.	Craig

Number	Area	Headword	length Class	Author Firstname	Author Lastname
9	Visual Communication	Video	B	Karen	Ritzenhoff
9	Visual Communication	Visual Communication	A+	Michael	Griffin
9	Visual Communication	Visual Culture	B	Lisa	Cartwright
9	Visual Communication	Visual Representation	A	Carey	Jewitt
9	Visual Communication	Voyeurism	0	Pamela	Church Gibson
10	Media Production and Content	Accountability of the Media	C	Young	Min
10	Media Production and Content	Accountability of the News	C	Young	Min
10	Media Production and Content	Accuracy	C	danielian	lucig
10	Media Production and Content	Balance	B	Greg	McLaughlin
10	Media Production and Content	Bias in the News	B	Tien-Tsung	Lee
10	Media Production and Content	Commentary	C	Monika	Djerf-Pierre
10	Media Production and Content	Commercialization: Impact on Media	B	John	Fortunato
10	Media Production and Content	Conflict as Media Content	C	Simon	Cottle
10	Media Production and Content	Consonance of Media Content	B	Romy	Froelich
10	Media Production and Content	Construction of Reality through the News	B	Don	Heider
10	Media Production and Content	Credibility of Content	B	Donna	Rouner
10	Media Production and Content	Crime Reporting	C	Claire	Wardle
10	Media Production and Content	Editorial	C	Barbara	Pfetsch
10	Media Production and Content	Endorsement	C	Cecile	Gaziano
10	Media Production and Content	Ethics of Media Content	B	Patrick	Plaisance
10	Media Production and Content	Fairness Doctrine	C	Kyu Ho	Youm
10	Media Production and Content	Fictional Media Content	A	David	Deacon
10	Media Production and Content	Framing of the News	B	Zhongdang	Pan
10	Media Production and Content	Infotainment	B	Geoff	Baym
10	Media Production and Content	Instrumental Actualization	C	Uwe	Hartung
10	Media Production and Content	Internet	B	Deb	Aikat
10	Media Production and Content	Internet News	B	Mark	Deuze
10	Media Production and Content	Local News	C	Youngjae	Choi
10	Media Production and Content	Magazine	C	Carol	Schwalbe
10	Media Production and Content	Media Performance	B	Denis	McQuail
10	Media Production and Content	Media Production and Content	A+	Stephen	Reese
10	Media Production and Content	Morality and Taste in Media Content	C	Ted	Glasser
10	Media Production and Content	Narrative News Story	C	John	Nerone
10	Media Production and Content	Negativity	B	Jan	Kleinnijenhuis
10	Media Production and Content	Neutrality	C	Heikki	Heikkila
10	Media Production and Content	News	A	Hillel	Nossek
10	Media Production and Content	News Factors	B	Hans Mathias	Kepplinger
10	Media Production and Content	News Production and Technology	B	Siegfried	Weischenberg
10	Media Production and Content	News Values	A	Hans Mathias	Kepplinger
10	Media Production and Content	Newspaper	B	Salma	Ghanem

Number	Area	Headword	length Class	Author Firstname	Author Lastname
10	Media Production and Content	Objectivity in Reporting	B	Robert	Hackett
10	Media Production and Content	Plurality	A	Risto	Kunelius
10	Media Production and Content	Quality of the News	B	Adam	Jacobsson
10	Media Production and Content	Quality Press	C	Stephan	Ruß-Mohl
10	Media Production and Content	Radio	C	Douglas	Ferguson
10	Media Production and Content	Radio News	C	Douglas	Ferguson
10	Media Production and Content	Reality and Media Reality	A	Michael	Morgan
10	Media Production and Content	Scandalization in the News	B	Karen	Sanders
10	Media Production and Content	Sensationalism	C	P. G.	Hendriks Vettehen
10	Media Production and Content	Separation of News and Comments	C	Don	Shaw
10	Media Production and Content	Soap Operas	C	Sonia	Livingstone
10	Media Production and Content	Soft News	C	Hyun	Bahn
10	Media Production and Content	Sound Bites	C	Tim	Vos
10	Media Production and Content	Stereotypes	C	Nick	Lasorsa
10	Media Production and Content	Synchronization of the News	C	Klaus	Schoenbach
10	Media Production and Content	Tabloid Press	C	Betsi	Grabe
10	Media Production and Content	Tabloidization	B	Elizabeth	Bird
10	Media Production and Content	Television	B	Amanda	Lotz
10	Media Production and Content	Television News	B	Mike	Conway
10	Media Production and Content	Truth and Media Content	B	Karin	Wahl-Jorgensen
10	Media Production and Content	Violence as Media Content	B	Nancy	Signorielli
11	Journalism	Advocacy Journalism	C	Robert	Jensen
11	Journalism	Alternative Journalism	B	Jon	Bekken
11	Journalism	Blogger	C	Ari	Heinonen
11	Journalism	Broadcast Journalism	C	Mike	Conway
11	Journalism	Celebrity Journalists	C	David	Marshall
11	Journalism	Citizen Journalism	B	Chris	Atton
11	Journalism	Cross-Media Production	C	David	Domingo
11	Journalism	Embedded Journalists	C	Nick	Mosdell
11	Journalism	Ethics in Journalism	A	Clifford	Christians
11	Journalism	Ethnic Journalism	C	Lazarte	Anahi
11	Journalism	Foreign Correspondents	B	Christopher	Karadjov
11	Journalism	Gatekeeping	B	Wayne	Wanta
11	Journalism	Gender and Journalism	B	Marjan	de Bruin
11	Journalism	Interpretive Journalism	C	Brant	Houston
11	Journalism	Interview as Journalistic Form	B	Steven	Clayman
11	Journalism	Investigative Reporting	C	James	Aucoin
11	Journalism	Journalism	A+	Kevin	Barnhurst
11	Journalism	Journalism Education	B	Lee B.	Becker
11	Journalism	Journalism, History of	A	John	Nerone

Number	Area	Headword	length Class	Author Firstname	Author Lastname
11	Journalism	Journalism: Normative Theories	A	Rodney	Benson
11	Journalism	Journalism: Group Dynamics	A	Carsten	Reinemann
11	Journalism	Journalists, Credibility of	B	Yariv	Tsfati
11	Journalism	Journalists: Professional Associations	B	Svennik	Høyer
11	Journalism	Journalists' Role Perception	A	Wolfgang	Donsbach
11	Journalism	Minority Journalism	C	Rebecca	Lind
11	Journalism	Muckraking	C	Tony	Fellow
11	Journalism	New Journalism	C	John	Pauly
11	Journalism	News Agencies	A	Chris A.	Paterson
11	Journalism	News Cycles	C	Kathryn	Jenson White
11	Journalism	News Ideologies	C	Mark	Dueze
11	Journalism	News Myths	C	Jack	Lule
11	Journalism	News Routines	C	Wilson	Lowrey
11	Journalism	News Sources	B	Lawrence	Soley
11	Journalism	News Story	B	Siegfried	Weischenberg
11	Journalism	News Workers	C	James	Ettema
11	Journalism	Newspaper Journalism	C	Donald	Matheson
11	Journalism	Online Journalism	B	Jane	Singer
11	Journalism	Partisan Press	C	Jordan	Stalker
11	Journalism	Peace Journalism	C	Nancy	Roberts
11	Journalism	Political Journalists	C	Thomas	Hanitzsch
11	Journalism	Precision Journalism	B	Steve	Doig
11	Journalism	Press Conference	C	Craig	Allen
11	Journalism	Printer-Editors	C	Stephen	Ward
11	Journalism	Professionalization of Journalism	A	Chris	Anderson
11	Journalism	Public Journalism	B	David	Kurpius
11	Journalism	Rumor	C	Pascal	Froissart
11	Journalism	Science Journalism	C	Holger	Wormer
11	Journalism	Standards of News	C	Hazel	Dicken-Garcia
11	Journalism	Telegraphic News	C	Menahem	Blondheim
11	Journalism	Violence against Journalists	B	John	Nerone
11	Journalism	War Correspondents	B	Michael	Pfau
11	Journalism	Yellow Journalism	C	Richard	Kaplan
12	Exposure to Communication Content	Addiction and Exposure	C	Mark	Griffith
12	Exposure to Communication Content	Affective Disposition Theories	B	Art	Raney
12	Exposure to Communication Content	Affects and Media Exposure	A	Elly	Konijn
12	Exposure to Communication Content	Audience	B	Marco	Dohle
12	Exposure to Communication Content	Audience Segmentation	B	Rene	Weber
12	Exposure to Communication Content	Automaticity	C	Robert S.	Wyer
12	Exposure to Communication Content	Avatars and Agents	C	Albert	Rizzo

Number	Area	Headword	length Class	Author Firstname	Author Lastname
12	Exposure to Communication Content	Channel/Program Loyalty	C	Horst	Stipp
12	Exposure to Communication Content	Cognitive Dissonance Theory	B	Wolfgang	Donsbach
12	Exposure to Communication Content	Computers-User Interaction	C	David	Roskos-Ewoldson
12	Exposure to Communication Content	Consistency Theories	B	Sabine	Trepte
12	Exposure to Communication Content	Co-Viewing	C	Daniel G.	McDonald
12	Exposure to Communication Content	Empathy Theory	B	Dolf	Zillmann
12	Exposure to Communication Content	Enjoyment/Entertainment Seeking	B	Christoph	Klimmt
12	Exposure to Communication Content	Entertainment Education	C	Michael	Cody
12	Exposure to Communication Content	Escapism	B	Christoph	Klimmt
12	Exposure to Communication Content	Ethnicity and Exposure to Communication	B	Holley	Wilkin
12	Exposure to Communication Content	Evolutionary Theory	B	Frank	Schwab
12	Exposure to Communication Content	Excitation and Arousal	B	Gary	Bente
12	Exposure to Communication Content	Expectancy Value Model	B	Joerg	Doll
12	Exposure to Communication Content	Exposure to Communication Content	A+	Peter	Vorderer
12	Exposure to Communication Content	Exposure to Film	B	Holger	Schramm
12	Exposure to Communication Content	Exposure to News	B	Dagmar	Unz
12	Exposure to Communication Content	Exposure to Print Media	A	Wiebke	Möhring
12	Exposure to Communication Content	Exposure to Radio	B	Holger	Schramm
12	Exposure to Communication Content	Exposure to Television	A	Uwe	Hasebrink
12	Exposure to Communication Content	Exposure to the Internet	B	Michael	Suman
12	Exposure to Communication Content	Fantasy/Imagination	C	Patty	Valkenburg
12	Exposure to Communication Content	Habituation	C	Robert	LaRose
12	Exposure to Communication Content	Identification	C	Jonathan	Cohen
12	Exposure to Communication Content	Information Seeking	B	Silvia	Knobloch
12	Exposure to Communication Content	Informational Utility	B	Silvia	Knobloch
12	Exposure to Communication Content	Interactivity in Reception	B	Kwan Min	Lee
12	Exposure to Communication Content	Intrinsic and Extrinsic Motivation and Volition	B	Tilo	Hartmann
12	Exposure to Communication Content	Involvement with Media Content	C	Werner	Wirth
12	Exposure to Communication Content	Media Equation Theory	B	Kwan Min	Lee
12	Exposure to Communication Content	Media Use by Social Variable	A	Helmut	Scherer
12	Exposure to Communication Content	Media Use, International Comparison of	A	Patrick	Roessler
12	Exposure to Communication Content	Mood Management	B	Silvia	Knobloch
12	Exposure to Communication Content	Multitasking	B	Cees	Koolstra
12	Exposure to Communication Content	Navigation	C	Werner	Wirth
12	Exposure to Communication Content	News Audience	C	Marcus	Maurer
12	Exposure to Communication Content	Parasocial Interactions and Relationships	A	Holger	Schramm
12	Exposure to Communication Content	Perception	B	L. J.	Shrum
12	Exposure to Communication Content	Personality and Exposure to Communication	B	Mary Beth	Oliver
12	Exposure to Communication Content	Playing	C	Peter	Ohler
12	Exposure to Communication Content	Presence	B	Tilo	Hartmann

Number	Area	Headword	length Class	Author Firstname	Author Lastname
12	Exposure to Communication Content	Public	C	Nikolaus	Jackob
12	Exposure to Communication Content	Selective Exposure	A	Jennings	Bryant
12	Exposure to Communication Content	Selective Perception and Selective Retention	B	L.J.	Shrum
12	Exposure to Communication Content	Sensation Seeking	C	Marvin	Zuckermann
12	Exposure to Communication Content	Simulation	C	Peter	Ohler
12	Exposure to Communication Content	Social Cognitive Theory	B	Albert	Bandura
12	Exposure to Communication Content	Social Comparison Theory	B	Marie-Louise	Mares
12	Exposure to Communication Content	Social Identity Theory	C	Scott	Reid
12	Exposure to Communication Content	Stages of Change Model	C	Tom	Valente
12	Exposure to Communication Content	Suspense	C	Gerhild	Nieding
12	Exposure to Communication Content	Suspension of Disbelief	C	Saskia	Boecking
12	Exposure to Communication Content	Transactional Models	C	Carsten	Wuensch
12	Exposure to Communication Content	Transportation Theory	B	Melanie	Green
12	Exposure to Communication Content	Uses and Gratifications	A	John	Sherry
12	Exposure to Communication Content	Zapping and Switching	C	Helena	Bilandzic
13	Media Effects	Agenda-Setting Effects	A	David	Weaver
13	Media Effects	Appraisal Theory	C	Josef	Nerb
13	Media Effects	Attitudes, Values, and Beliefs, Media Effects	C	L. J.	Shrum
13	Media Effects	Availability, Cognitive	C	Herbert	Bless
13	Media Effects	Bandura, Albert	C	Barry	Zimmermann
13	Media Effects	Catharsis Theory	C	Sonja	Glaab
13	Media Effects	Chaffee, Steven H.	C	Jack	McLeod
13	Media Effects	Credibility Effects	B	Nikolaus	Jackob
13	Media Effects	Cumulative Media Effects	C	David	Fan
13	Media Effects	Desensitization	C	Dan	Linz
13	Media Effects	Diffusion of Information and Innovation	B	James W.	Dearing
13	Media Effects	Emotional Arousal Theory	B	Dolf	Zillmann
13	Media Effects	Emotions, Media Effects on	B	Werner	Wirth
13	Media Effects	Entertainment, Effects of	A	Jennings	Bryant
13	Media Effects	Excitation Transfer Theory	B	Dolf	Zillmann
13	Media Effects	Exemplification and Exemplars, Effects of	B	Gregor	Daschmann
13	Media Effects	Fear Induction through Media Content	B	Glenn	Sparks
13	Media Effects	Festinger, Leon	C	Wolfgang	Donsbach
13	Media Effects	Framing Effects	A	Dietram A.	Scheufele
13	Media Effects	Frustration Aggression Theory	C	Jürgen	Grimm
13	Media Effects	Gerbner, George	C	Joseph	Turow
13	Media Effects	Hovland, Carl I.	C	Michael	Schenk
13	Media Effects	Intercultural Media Effects	B	Michael	Elasmar
13	Media Effects	Katz, Elihu	C	Sonia	Livingstone

Number	Area	Headword	length Class	Author Firstname	Author Lastname
13	Media Effects	Knowledge Gap Effects	B	Cecile	Gaziano
13	Media Effects	Latitude of Acceptance	C	Michael	Kunczik
13	Media Effects	Linear and Nonlinear Models of Causal Analy	B	Vince	Price
13	Media Effects	Mainstreaming	C	Michael	Morgan
13	Media Effects	Media System Dependency Theory	B	Sandra	Ball-Rokeach
13	Media Effects	Media Effects	A+	Hans Mathias	Kepplinger
13	Media Effects	Media Effects Duration	B	Dolf	Zillmann
13	Media Effects	Media Effects Models: Elaborated Models	B	Elizabeth	Perse
13	Media Effects	Media Effects, History of	B	Frank	Esser
13	Media Effects	Media Effects, Strength of	B	Elizabeth	Perse
13	Media Effects	Mediating Factors	B	Christiane	Eilders
13	Media Effects	Mediatization of Society	B	Gianpietro	Mazzoleni
13	Media Effects	Message Effects, Structure of	C	Kimm	Witte
13	Media Effects	Noelle-Neumann, Elisabeth	C	Michael	Meyen
13	Media Effects	Nonverbal Signals, Effects of	B	Gary	Bente
13	Media Effects	Observational Learning	C	Albert	Bandura
13	Media Effects	Opinion Leader	B	Gabriel	Weimann
13	Media Effects	Order of Presentation	B	Michael	Schenk
13	Media Effects	Persuasion	C	Daniel	O'Keefe
13	Media Effects	Physical Effects of Media Content	C	Jürgen	Grimm
13	Media Effects	Media Effects: Direct and Indirect Effects	C	Hans Mathias	Kepplinger
13	Media Effects	Priming Theory	C	Shanto	Iyengar
13	Media Effects	Public Opinion, Media Effects on	B	Erich	Lamp
13	Media Effects	Reciprocal Effects	B	Hans Mathias	Kepplinger
13	Media Effects	Schemas and Media Effects	A	Jörg	Mathes
13	Media Effects	Sex and Pornography as Media Content, Effe	B	Neil M.	Malamuth
13	Media Effects	Sleeper Effect	C	Michael	Schenk
13	Media Effects	Social Behavior, Media Effects on	A	Lutz	Hagen
13	Media Effects	Social Capital, Media Effects on	B	Dhavan	Shah
13	Media Effects	Social Judgment Theory	B	Chuck	Atkin
13	Media Effects	Stimulus-Response Model	B	Frank	Esser
13	Media Effects	Trap Effect	C	Klaus	Schönbach
13	Media Effects	Two-Step Flow of Communication	B	Marcus	Maurer
13	Media Effects	Victimization, Secondary	C	Michael	Kunczik
13	Media Effects	Violence as Media Content, Effects of	B	Michael	Kunczik
14	Reality Perception through the Media	Behavioral Norms: Perception through the Me	B	Dhavan	Shah
14	Reality Perception through the Media	Body Images in the Media	B	Prabu	David
14	Reality Perception through the Media	Climate of Opinion	C	Leo	Jeffres
14	Reality Perception through the Media	Computer Games and Reality Perception	C	Matt	Eastin
14	Reality Perception through the Media	Cultivation Effects	A	Nancy	Signorielli

Number	Area	Headword	length Class	Author Firstname	Author Lastname
14	Reality Perception through the Media	Disowning Projection	C	Chuck	Salmon
14	Reality Perception through the Media	Entertainment Content and Reality Perception	B	Gabriel	Weimann
14	Reality Perception through the Media	Extra-Media Data	C	Wolfgang	Donsbach
14	Reality Perception through the Media	False Consensus	C	Ron	Ostman
14	Reality Perception through the Media	False Uniqueness	C	Ron	Ostman
14	Reality Perception through the Media	Hostile Media Phenomenon	B	Al	Gunther
14	Reality Perception through the Media	Media Campaigns and Perceptions of Reality	B	Rajiv	Rimal
14	Reality Perception through the Media	Media Content and Social Networks	C	Dietram	Scheufele
14	Reality Perception through the Media	Media Content in Interpersonal Communication	B	Dan	McDonald
14	Reality Perception through the Media	Media Messages and Family Communication	B	Edward	Horowitz
14	Reality Perception through the Media	Perceived Reality as a Communication Process	C	Jerry	Kosicki
14	Reality Perception through the Media	Perceived Realism as a Decision Process	B	Mike	Shapiro
14	Reality Perception through the Media	Perceived Reality as a Social Process	C	Lyn	Van Swol
14	Reality Perception through the Media	Perceived Reality: Meta-Analyses	B	Andrew	Hayes
14	Reality Perception through the Media	Pluralistic Ignorance	A	Gregor	Daschmann
14	Reality Perception through the Media	Pluralistic Ignorance and Ideological Biases	C	Robert	Lichter
14	Reality Perception through the Media	Media and Perceptions of Reality	A+	Lindsay H.	Hoffman
14	Reality Perception through the Media	Social Perception	B	Jakub	Samochowiec
14	Reality Perception through the Media	Social Perception: Impersonal Impact	C	Patricia	Moy
14	Reality Perception through the Media	Social Perception: Unrealistic Optimism	C	Ron	Ostman
14	Reality Perception through the Media	Socialization by the Media	B	Amy	Nathanson
14	Reality Perception through the Media	Spiral of Silence	A	Thomas	Petersen
14	Reality Perception through the Media	Stereotyping and the Media	B	Osei	Appiah
14	Reality Perception through the Media	Third-Person Effects	A	Hans-Bernd	Brosius
14	Reality Perception through the Media	Video Malaise	B	Garrett	O'Keefe
15	Political Communication	Agenda Building	B	Matthew C.	Nisbet
15	Political Communication	Bandwagon Effect	C	Rüdiger	Schmitt-Beck
15	Political Communication	Candidate Image	B	Kenneth L.	Hacker
15	Political Communication	Deliberative Polls	C	Mark	Lindeman
15	Political Communication	Deliberativeness in Political Communication	B	Hartmut	Wessler
15	Political Communication	E-Democracy	A	Thomas	Zittel
15	Political Communication	Election Campaign Communication	A	Holli A.	Semetko
15	Political Communication	Election Polls and Forecasts	C	Thomas	Petersen
15	Political Communication	Horse Race Coverage	C	Frank	Brettschneider
15	Political Communication	Issue Management in Politics	C	Spiro	Kiousis
15	Political Communication	Issue Voting	C	Rüdiger	Schmitt-Beck
15	Political Communication	Media as Political Actors	C	Thomas E.	Patterson
15	Political Communication	Media Democracy	B	Otfried	Jarren
15	Political Communication	Media Diplomacy	B	Eytan	Gilboa
15	Political Communication	Media Events and Pseudo-Events	C	Helmut	Scherer

Number	Area	Headword	length Class	Author Firstname	Author Lastname
15	Political Communication	Media Logic	C	Gianpietro	Mazzoleni
15	Political Communication	Mediated Populism	C	Gianpietro	Mazzoleni
15	Political Communication	Mediated Terrorism	C	Gianpietro	Mazzoleni
15	Political Communication	Mediatization of Politics	B	Gianpietro	Mazzoleni
15	Political Communication	Negative Campaigning	C	Frank	Brettschneider
15	Political Communication	News as Discourse	C	Christiane	Eilders
15	Political Communication	Party Political Communication	C	Sharon E.	Jarvis
15	Political Communication	Party-Press Parallelism	C	Paolo	Mancini
15	Political Communication	Personalization of Campaigning	C	Frank	Brettschneider
15	Political Communication	Politainment	C	Jörg-Uwe	Nieland
15	Political Communication	Political Advertising	B	Lynda Lee	Kaid
15	Political Communication	Political Communication	A+	Winfried	Schulz
15	Political Communication	Political Cognitions	B	Doris A.	Graber
15	Political Communication	Political Communication Culture	B	Barbara	Pfetsch
15	Political Communication	Political Communication Systems	B	Barbara	Pfetsch
15	Political Communication	Political Consultant	C	Fritz	Plasser
15	Political Communication	Political Cynicism	C	Claes H.	de Vreese
15	Political Communication	Political Discourse	C	Hartmut	Wessler
15	Political Communication	Political Efficacy	B	Patricia	Moy
15	Political Communication	Political Knowledge	B	William P.	Eveland, Jr.
15	Political Communication	Political Language	C	Sharon E.	Jarvis
15	Political Communication	Political Marketing	B	Philippe J.	Maarek
15	Political Communication	Political Media Content, Quality Criteria in	A	Lutz M.	Hagen
15	Political Communication	Political Media Use	B	Wolfram	Peiser
15	Political Communication	Political News	B	Winfried	Schulz
15	Political Communication	Political Personality in Media Democracy	C	Astrid	Schütz
15	Political Communication	Political Persuasion	B	Richard M.	Perloff
15	Political Communication	Political Socialization through the Media	B	Dhavan	Shah
15	Political Communication	Political Symbols	C	Sharon E.	Jarvis
15	Political Communication	Polls and the Media	B	Michael W.	Traugott
15	Political Communication	Populism and Responsiveness	B	Sibylle	Hardmeier
15	Political Communication	Propaganda	B	Jürgen	Wilke
15	Political Communication	Public Interest	C	Stylianos	Papathanassopoulos
15	Political Communication	Public Opinion	A	Carroll J.	Glynn
15	Political Communication	Public Sphere	B	Frank	Marcinkowski
15	Political Communication	Public Sphere, Fragmentation of	C	Frank	Marcinkowski
15	Political Communication	Spin Doctor	B	Frank	Esser
15	Political Communication	Symbolic Politics	C	Ulrich	Sarcinelli
15	Political Communication	Televised Debates	A	Marcus	Maurer
15	Political Communication	Underdog Effect	C	Rüdiger	Schmitt-Beck

Number	Area	Headword	length Class	Author Firstname	Author Lastname
16	Developmental Communication	Developmental Communication	A+	Jon	Nussbaum
16	Developmental Communication	Advertising: Responses across the Life-Span	C	Moniek	Buijzen
16	Developmental Communication	Attention to Media Content across the Life-Span	B	Elizabeth	Lorch
16	Developmental Communication	Communication Skills across the Life-Span	B	Wendy	Samter
16	Developmental Communication	Death, Dying, and Communication	C	Theresa L.	Thompson
16	Developmental Communication	Conflict and Cooperation across the Life-Span	B	Zhang Yan	Bing
16	Developmental Communication	Educational Television, Children's Responses	B	Jennings	Bryant
16	Developmental Communication	Computer Games and Child Development	B	John	Sherry
16	Developmental Communication	Family Communication Patterns	A	John	Caughlin
16	Developmental Communication	Family Decision-Making	B	Lisa	Sparks
16	Developmental Communication	Fantasy-Reality Distinction	B	Daphna	Lemish
16	Developmental Communication	Friendship and Communication	B	Bill	Rawlins
16	Developmental Communication	Age Identity and Communication	B	Jake	Harwood
16	Developmental Communication	Personality Development and Communication	B	Jim	Weaver, III?
16	Developmental Communication	Intergenerational Communication	A	Mary Lee	Hummert
16	Developmental Communication	Internet Use across the Life-Span	C	Tim	Coombs
16	Developmental Communication	Language Acquisition in Childhood	C	Kathy	Hirsh-Pasek
16	Developmental Communication	Child Protection, Media Regulations for	C	Kathryn	Montgomery
16	Developmental Communication	Media Use by Children	B	Marina	Krcmar
16	Developmental Communication	Media Use and Child Development	B	Patti	Valkenburg
16	Developmental Communication	Media Use across the Life-Span	A	Hans	Beentjes
16	Developmental Communication	Violence as Media Content, Effects on Children	B	Brad	Bushman
16	Developmental Communication	Fear Induction through Media Content in Children	C	Joanne	Cantor
16	Developmental Communication	News Processing across the Life-Span	B	Barry	Gunter
16	Developmental Communication	Parental Mediation Strategies	C	Amy	Nathanson
16	Developmental Communication	Pornography Use across the Life-Span	C	Jochen	Peter
17	Instructional/Educational Communication	Classroom Instructional Technology	B	Derek	Lane
17	Instructional/Educational Communication	Classroom Management Techniques	B	Timothy	Plax
17	Instructional/Educational Communication	Classroom Power	C	David	Roach
17	Instructional/Educational Communication	Classroom Questioning	B	Barbara	Gayle
17	Instructional/Educational Communication	Classroom Student-Teacher Interaction	A	Scott	Myers
17	Instructional/Educational Communication	Communication Apprehension: Intervention	B	Michael	Hazel
17	Instructional/Educational Communication	Communication Education, Goals of	B	Jo	Sprague
17	Instructional/Educational Communication	Computers and Display Programs in	C	Joe	Downing
17	Instructional/Educational Communication	Course Organization Programs in Education	C	Ronald A.	Yaros
17	Instructional/Educational Communication	Curriculum Studies	A	Ann	Darling
17	Instructional/Educational Communication	Distance Education	C	Terre	Allen
17	Instructional/Educational Communication	Educational Communication	A+	Rebecca	Rubin
17	Instructional/Educational Communication	Educational Media	A	Shalom	Fisch

Number	Area	Headword	length Class	Author Firstname	Author Lastname
17	Instructional/Educational Communication	Educational Media Content	A	Jennings	Bryant
17	Instructional/Educational Communication	Instructional Television	C	Robert	Avery
17	Instructional/Educational Communication	Learning and Communication	A	Ann	Frymier
17	Instructional/Educational Communication	Mentoring	C	Timothy	Plax
17	Instructional/Educational Communication	Pedagogy, Communication in	A	Philip	Backlund
17	Instructional/Educational Communication	Reticence	B	Lynne	Kelly
17	Instructional/Educational Communication	Scholarship of Teaching	C	Donald	Boileau
17	Instructional/Educational Communication	Sesame Street	B	J. Alison	Bryant
17	Instructional/Educational Communication	Speech Anxiety	B	Chia-Fang	Hsu
17	Instructional/Educational Communication	Stage Fright	B	John	Daly
17	Instructional/Educational Communication	Student Communication Competence	A	Sherwyn	Morreale
17	Instructional/Educational Communication	Teacher Affinity Seeking	C	Lynda	McCroskey
17	Instructional/Educational Communication	Teacher Assertiveness	C	Candice	Maddox
17	Instructional/Educational Communication	Teacher Clarity	C	Joseph	Chesebro
17	Instructional/Educational Communication	Teacher Comforting and Social Support	C	Nichole	Egbert
17	Instructional/Educational Communication	Teacher Communication Concern	B	Jerry	Feezel
17	Instructional/Educational Communication	Teacher Communication Style	A	Jon	Nussbaum
17	Instructional/Educational Communication	Teacher Confirmation	C	Kathy	Ellis
17	Instructional/Educational Communication	Teacher Feedback	B	Timothy	Mottet
17	Instructional/Educational Communication	Teacher Immediacy	C	Janis	Andersen
17	Instructional/Educational Communication	Teacher Influence and Persuasion	A	Patricia	Kearney
17	Instructional/Educational Communication	Teacher Self-Disclosure	C	Jennifer	Waldeck
17	Instructional/Educational Communication	Teacher Socialization	B	Ann	Staton
17	Instructional/Educational Communication	Teacher Socio-Communicative Style	B	Matthew	Martin
17	Instructional/Educational Communication	Teacher Training in Communication	B	Pamela	Cooper
17	Instructional/Educational Communication	Teacher Use of Humor	C	Melissa	Wanzer
18	Organizational Communication	Bona Fide Groups	C	Michael	Kramer
18	Organizational Communication	Bureaucracy and Communication	B	George	Cheney
18	Organizational Communication	Communication Networks	A	Noshir	Contractor
18	Organizational Communication	Control and Authority in Organizations	B	James	Barker
18	Organizational Communication	Decision-Making Processes in Organizations	A	Scott	Poole
18	Organizational Communication	Dialogic Perspectives	C	Kevin	Barge
18	Organizational Communication	Dissent in Organizations	C	Jeff	Kassing
18	Organizational Communication	Emotion and Communication in Organizations	A	Sarah	Tracy
18	Organizational Communication	Feedback Processes in Organizations	B	Vince	Waldron
18	Organizational Communication	Globalization of Organizations	B	Cynthia	Stohl
18	Organizational Communication	Institutional Theory	B	Tom	Lawrence
18	Organizational Communication	Interorganizational Communication	B	Marya	Doerfel
18	Organizational Communication	Knowledge Management	B	Lorna	Heaton

Number	Area	Headword	length Class	Author Firstname	Author Lastname
18	Organizational Communication	Leadership in Organizations	B	David	Collinson
18	Organizational Communication	Learning Organizations	B	Joel	Iverson
18	Organizational Communication	Meeting Technologies	B	Craig	Scott
18	Organizational Communication	Organizational Assimilation	B	Vernon	Miller
18	Organizational Communication	Organizational Change Processes	A	Ted	Zorn
18	Organizational Communication	Organizational Communication	A+	Katherine	Miller
18	Organizational Communication	Organizational Communication: Critical Appro	A	Dennis	Mumby
18	Organizational Communication	Organizational Conflict	A	Linda	Putnam
18	Organizational Communication	Organizational Crises, Communication in	B	Timothy	Sellnow
18	Organizational Communication	Organizational Culture	A	Joann	Keyton
18	Organizational Communication	Organizational Discourse	B	Gail	Fairhurst
18	Organizational Communication	Organizational Ethics	C	Stan	Deetz
18	Organizational Communication	Organizational Identification	C	Tim	Kuhn
18	Organizational Communication	Organizational Metaphors	C	Kathy	Krone
18	Organizational Communication	Organizational Structure	B	Robert	McPhee
18	Organizational Communication	Organizations, Cultural Diversity in	B	Mary	Meares
18	Organizational Communication	Participative Processes in Organizations	C	Teresa	Harrison
18	Organizational Communication	Sense-Making	C	Patrice	Buzzanell
18	Organizational Communication	Structuration Theory	A	Steve	Corman
18	Organizational Communication	Supervisor-Subordinate Relationships	B	Patricia	Sias
18	Organizational Communication	Telework	C	Annika	Hylmo
18	Organizational Communication	Organizational Communication: Postmodern	B	Shiv	Ganesh
18	Organizational Communication	Group Communication	A	Larry	Frey
18	Organizational Communication	Group Decision-Making, Functional Theory	B	Dennis	Gouran
18	Organizational Communication	Symbolic Convergence Theory	C	Donald	Shields
18	Organizational Communication	Group Communication and Problem-Solving	B	Randy	Hirokawa
18	Organizational Communication	Group Communication and Social Influence	B	Charlie	Pavitt
19	Strategic communication, PR, advertisement	Advertisement Campaign Management	B	Ali M.	Kanso
19	Strategic communication, PR, advertisement	Advertising	A+	Peter	Neijens
19	Strategic communication, PR, advertisement	Advertising as Persuasion	B	Bob	Fennis
19	Strategic communication, PR, advertisement	Advertising Effectiveness	A	Gerard	Tellis
19	Strategic communication, PR, advertisement	Advertising Effectiveness, Measurement of	B	Fred	Bronner
19	Strategic communication, PR, advertisement	Advertising Ethics	B	Richard	Jef
19	Strategic communication, PR, advertisement	Advertising Frequency and Timing	B	Michael	Halleman
19	Strategic communication, PR, advertisement	Advertising Strategies	B	Bas van der	Putte
19	Strategic communication, PR, advertisement	Advertising, Cross-Cultural	A	Katja	Gelbrich
19	Strategic communication, PR, advertisement	Advertising, Emotions in	B	Tom	Reichert
19	Strategic communication, PR, advertisement	Advertising, Endorsement in	C	Barbara	Lafferty
19	Strategic communication, PR, advertisement	Branding	B	Katja	Gelbrich
19	Strategic communication, PR, advertisement	Change Management and Communication	B	Ted	Zorn

Number	Area	Headword	length Class	Author Firstname	Author Lastname
19	Strategic communication, PR, advertisement	Communication Management	B	Peggy Simcic	Bronn
19	Strategic communication, PR, advertisement	Consensus-Oriented Public Relations	B	Roland	Burkart
19	Strategic communication, PR, advertisement	Contingency Model of Conflict	C	Glen T.	Cameron
19	Strategic communication, PR, advertisement	Co-Orientation Model of Public Relations	B	Dejan	Vercic
19	Strategic communication, PR, advertisement	Corporate and Organizational Identity	B	Lars Thoeger	Christensen
19	Strategic communication, PR, advertisement	Corporate Communication	A	Joep	Cornelissen
19	Strategic communication, PR, advertisement	Corporate Design	B	Birgit Helene	Jevnaker
19	Strategic communication, PR, advertisement	Corporate Reputation	C	Graig	Carroll
19	Strategic communication, PR, advertisement	Corporate Social Responsibility	C	Jennifer	Bartlett
19	Strategic communication, PR, advertisement	Crisis Communication	A	Timothy	Coombs
19	Strategic communication, PR, advertisement	Cultural Topoi in Public Relations	C	Greg B	Leichty
19	Strategic communication, PR, advertisement	Determination Theory in Public Relations	B	Juliana	Raupp
19	Strategic communication, PR, advertisement	Direct-to-Consumer Advertising	C	Peter	Verhoef
19	Strategic communication, PR, advertisement	Excellence Theory in Public Relations	C	James	Grunig
19	Strategic communication, PR, advertisement	Financial Communication	B	Holly	Hutchins
19	Strategic communication, PR, advertisement	Fundraising	C	Kathleen	Kelly
19	Strategic communication, PR, advertisement	Image	C	William L.	Benoit
19	Strategic communication, PR, advertisement	Image Restoration Theory	C	William L.	Benoit
19	Strategic communication, PR, advertisement	Integrated Marketing Communications	B	Mickey	Belch
19	Strategic communication, PR, advertisement	Intereffication Approach in Public Relations	B	Stefan	Wehmeier
19	Strategic communication, PR, advertisement	Issue Management	C	Ulrike	Roettger
19	Strategic communication, PR, advertisement	Legitimacy Gap Theory	C	Roy	Langer
19	Strategic communication, PR, advertisement	Lobbying	B	Bruce	Berger
19	Strategic communication, PR, advertisement	Marketing	A+	Franz Rudolf	Esch
19	Strategic communication, PR, advertisement	Marketing: Communication Tools	A	Richard Alan	Nelson
19	Strategic communication, PR, advertisement	Media Planning	A	Edith	Smit
19	Strategic communication, PR, advertisement	Media Relations	B	Larsäke	Larsson
19	Strategic communication, PR, advertisement	Mediatization of Organizations Theory	B	Piet	Verhoeven
19	Strategic communication, PR, advertisement	Organizational Image	B	Craig	Carroll
19	Strategic communication, PR, advertisement	Organization-Public Relationships	B	Robert	Heath
19	Strategic communication, PR, advertisement	Positioning Theory	C	Ansgar	Zerfass
19	Strategic communication, PR, advertisement	Public Relations Evaluation	A	Don W.	Stacks
19	Strategic communication, PR, advertisement	Public Relations: Media Influence	B	Jan	Kleinnijenhuis
19	Strategic communication, PR, advertisement	Professionalization of Public Relations	C	Magda	Pieczka
19	Strategic communication, PR, advertisement	Public Affairs	B	Robert	Heath
19	Strategic communication, PR, advertisement	Public Diplomacy	B	Beata	Ociepka
19	Strategic communication, PR, advertisement	Public Relations	A+	Betteke van	Ruler
19	Strategic communication, PR, advertisement	Public Relations Ethics	C	Shannon	Bowen
19	Strategic communication, PR, advertisement	Public Relations Field Dynamics	B	Peter	Szyszk
19	Strategic communication, PR, advertisement	Public Relations Planning	A	Sherry	Ferguson

Number	Area	Headword	length Class	Author Firstname	Author Lastname
19	Strategic communication, PR, advertisement	Public Relations Roles	B	David	Dozier
19	Strategic communication, PR, advertisement	Public Relations, Intercultural	B	Krisnamurthi	Sriramesh
19	Strategic communication, PR, advertisement	Publics: Situational Theory	B	Ana	Tkalac
19	Strategic communication, PR, advertisement	Rhetorical Theory of Public Relations	C	Oyvind	Ihlen
19	Strategic communication, PR, advertisement	Segmentation of the Advertising Audience	B	Patrick de	Pelsmacker
19	Strategic communication, PR, advertisement	Spin and Double-Speak	C	Lisa T.	Fall
19	Strategic communication, PR, advertisement	Stakeholder Theory	C	Nigel	De Bussy
19	Strategic communication, PR, advertisement	Strategic Communication	A	Derina	Holtzhausen
19	Strategic communication, PR, advertisement	Strategic Framing	B	Kirk	Hallahan
19	Strategic communication, PR, advertisement	Trust of Publics	B	Günter	Bentele
20	Communication and Social/Behavioral	Bad News in Medicine, Communicating	B	Barbara	Schouten
20	Communication and Social/Behavioral	Communication and Social Change:	B	John	Pollock
20	Communication and Social/Behavioral	Communication Inequality	B	Shoba	Ramanadhan
20	Communication and Social/Behavioral	Community Integration	B	Lewis	Friedland
20	Communication and Social/Behavioral	Community Structure Model	C	Joseph	Chan
20	Communication and Social/Behavioral	Conflict Resolution	B	Katharina	Holzinger
20	Communication and Social/Behavioral	Consumer Informatics	C	Bradford	Hesse
20	Communication and Social/Behavioral	Culture and Health Communication	B	Matthew	Kreuter
20	Communication and Social/Behavioral	Disasters and Communication	A	Matthew	Seeger
20	Communication and Social/Behavioral	Disclosure in Health Communication	B	Beatrice	Godard
20	Communication and Social/Behavioral	Environmental Communication	A	Griffin	Robert
20	Communication and Social/Behavioral	Health Behavior Change, Transtheoretical	B	Wayne	Velicer
20	Communication and Social/Behavioral	Health Belief Model	B	Usha	Menon
20	Communication and Social/Behavioral	Health Campaigns, Communication in	A	Seth	Noar
20	Communication and Social/Behavioral	Health Communication	A+	K. "Vish"	Viswanath
20	Communication and Social/Behavioral	Health Communication and Journalism	B	Jo Ellen	Stryker
20	Communication and Social/Behavioral	Health Communication and the Internet	B	Heinz	Bonfadelli
20	Communication and Social/Behavioral	Health Communication, Ethics in	B	Nuri	Guttman
20	Communication and Social/Behavioral	Health Disparities, Communication in	B	Vicki	Freimuth
20	Communication and Social/Behavioral	Health Literacy	B	Emily	Kontos
20	Communication and Social/Behavioral	Impersonal Effects	B	Yariv	Tsfati
20	Communication and Social/Behavioral	Information Scanning	B	Robert	Hornik
20	Communication and Social/Behavioral	Media Advocacy in Health Communication	C	Lori	Dorfman
20	Communication and Social/Behavioral	Media Literacy	B	Sonia	Livingstone
20	Communication and Social/Behavioral	Message Discrimination	B	Peter	Miller
20	Communication and Social/Behavioral	Patient-Provider Communication	B	Rebecca	Cline
20	Communication and Social/Behavioral	Persuasion and Resistance	B	Nabi	Robin
20	Communication and Social/Behavioral	Planned Social Change through	A+	Doug	McLeod
20	Communication and Social/Behavioral	Prevention and Communication	B	Claudia	Lampert
20	Communication and Social/Behavioral	Reasoned Action, Theory of	B	Martin	Fishbein

Number	Area	Headword	length Class	Author Firstname	Author Lastname
20	Communication and Social/Behavioral	Research Dissemination	A	Jon	Kerner
20	Communication and Social/Behavioral	Risk Communication	B	Georg	Ruhrmann
20	Communication and Social/Behavioral	Risk Perceptions	B	Isaac	Lipkus
20	Communication and Social/Behavioral	Secular Social Change	B	John	Finnegan
20	Communication and Social/Behavioral	Social Capital and Communication in Health	B	K.	Viswanath
20	Communication and Social/Behavioral	Social Conflict and Communication	A	Douglas	Hindman
20	Communication and Social/Behavioral	Social Marketing	B	Timothy	Edgar
20	Communication and Social/Behavioral	Social Movements and Communication	B	James	Hertog
20	Communication and Social/Behavioral	Social Networks	B	Thomas	Valente
20	Communication and Social/Behavioral	Social Norms	B	Rimal	Rajiv
20	Communication and Social/Behavioral	Social Support in Health Communication	C	Neeraj	Arora
20	Communication and Social/Behavioral	Tailoring, Communication and	C	Marci	Campbell
20	Communication and Social/Behavioral	Uncertainty and Communication	C	Dale	Brashers
21	Feminist and Gender Studies	Audiences, Female	A	Karen	Ross
21	Feminist and Gender Studies	Black Feminist Media Studies	C	Kara	Keeling
21	Feminist and Gender Studies	Commodity Feminism	C	Rosalind	Gill
21	Feminist and Gender Studies	Cultural Studies: Feminist Popular Culture	B	Jane	Arthurs
21	Feminist and Gender Studies	Cyberfeminism	C	Jenny	Sunden
21	Feminist and Gender Studies	Feminine Mystique	B	Pat	Bradley
21	Feminist and Gender Studies	Femininity and Feminine Values	B	Myra	Macdonald
21	Feminist and Gender Studies	Feminist and Gender Studies	A+	Cynthia	Carter
21	Feminist and Gender Studies	Feminist Communication Ethics	B	Linda	Steiner
21	Feminist and Gender Studies	Feminist Media	C	Linda	Steiner
21	Feminist and Gender Studies	Feminist Media Pedagogy	B	Leda	Cooks
21	Feminist and Gender Studies	Feminist Media Studies, Transnational	B	Rada	Hegde
21	Feminist and Gender Studies	Feminization of Media Content	C	Johanna	Dorer
21	Feminist and Gender Studies	Gender and Media Organizations	B	Donnalyn	Pompper
21	Feminist and Gender Studies	Gender: Representation in the Media	A	Dafna	Lemish
21	Feminist and Gender Studies	Grassroots Media	B	Lisa	Brooten
21	Feminist and Gender Studies	Heterosexism and the Media	C	Elizabeth	Suter
21	Feminist and Gender Studies	Identity Politics	C	Usha	Zacharias
21	Feminist and Gender Studies	Latina Feminist Media Studies	C	Angharad	Valdivia
21	Feminist and Gender Studies	Gay, Lesbian, Bisexual, and Transgender Me	A	Anita	Lee
21	Feminist and Gender Studies	Masculinity and Media	B	John	Beynon
21	Feminist and Gender Studies	Pornography, Feminist Debates on	B	Gail	Dines
21	Feminist and Gender Studies	Postfeminism	B	Rosalind	Gill
21	Feminist and Gender Studies	Sex and Pornography as Media Content:	B	Jane	Arthurs
21	Feminist and Gender Studies	Sex Role Stereotypes in the Media	B	Joy	Hart
21	Feminist and Gender Studies	Sexism in the Media	B	Carolyn	Byerly

Number	Area	Headword	length Class	Author Firstname	Author Lastname
21	Feminist and Gender Studies	Sexual Violence in the Media	B	Jenny	Kitzinger
21	Feminist and Gender Studies	Sexualization in the Media	B	Kaitlynn	Mendes
21	Feminist and Gender Studies	Woman as Sign	C	Carolyn	Byerly
21	Feminist and Gender Studies	Women in the Media, Images of	A	Lana	Rakow
21	Feminist and Gender Studies	Women's Communication and Language	B	Kandi	Walker
21	Feminist and Gender Studies	Women's Media Genres	A	Joke	Hermes
22	Popular Communication	Anime	B	Ann	Cooper-Chen
22	Popular Communication	Artifacts	C	Arthur Asa	Berger
22	Popular Communication	Celebrity Culture	B	James	Chesebro
22	Popular Communication	Consumer Culture	B	Matt	McAllister
22	Popular Communication	Cultural Appropriation	B	Marian	Briden
22	Popular Communication	Culture Industries	B	Michael	Elavsky
22	Popular Communication	Drama in Media Content	C	Chris	Scodari
22	Popular Communication	Fandom	C		
22	Popular Communication	Fashion	B	Katherine	Frith
22	Popular Communication	Fetishization	B	Jonathan	Schroeder
22	Popular Communication	Film as Popular Culture	B	Mary-Lou	Galician
22	Popular Communication	Girl Culture	B	Sharon	Mazzarella
22	Popular Communication	Internet and Popular Culture	B	Jacque	Lambiase
22	Popular Communication	Media Ecology	B	Julianne	Newton
22	Popular Communication	Politics in Popular Communication	B	Deborah A.	Macey
22	Popular Communication	Popular Communication	A+	Debra	Merskin
22	Popular Communication	Popular Communication and Social Class	C	Robert	Drew
22	Popular Communication	Popular Culture	A	Debra	Merskin
22	Popular Communication	Popular Culture and the News Media	A	Carl	Bybee
22	Popular Communication	Popular Music	A	Robert	Burnett
22	Popular Communication	Popular Mythology	C	Debra	Merskin
22	Popular Communication	Reality TV	C	Marc	Andrejevic
22	Popular Communication	Reification	C	Kim	Hester-Williams
22	Popular Communication	Religion and Popular Communication	B	Jon	Radwan
22	Popular Communication	Rituals in Popular Communication	B	Eric	Rothenbuhler
22	Popular Communication	Situation Comedies	B	Richard	Tafflinger
22	Popular Communication	Sports as Popular Communication	A	Marie	Hardin
22	Popular Communication	Subaltern Communities, Communication in	C	Gabriela	Martinez
22	Popular Communication	Symbolic Annihilation	C	Robin	Means-Coleman
22	Popular Communication	Television as Popular Culture	B	Toby	Miller
22	Popular Communication	Tourism and Popular Culture	B	Arthur Asa	Berger
22	Popular Communication	Video Games	C	Kim	Gregson
22	Popular Communication	Youth Culture	A	Douglas	Kellner

Number	Area	Headword	length Class	Author Firstname	Author Lastname
22	Popular Communication	Zines	C	Jennifer	Rauch
23	International Communication	Advertising: Global Industry	B	John	Sinclair
23	International Communication	Americanization of the Media	B	Roger	De La Garde
23	International Communication	Arab Satellite TV News	B	Marwan	Kraidy
23	International Communication	BBC World Service	B	Susan	Douglas
23	International Communication	Bertelsmann Corporation	C	Jörg	Becker
23	International Communication	China Central Television Channel 9 (CCTV-9)	C	John	Jirik
23	International Communication	CNN	B	Ingrid	Volkmer
23	International Communication	Cultural Imperialism Theories	A	Nancy	Morris
23	International Communication	Cultural Products as Tradeable Services	B	Kenton	Wilkinson
23	International Communication	Deutsche Welle	C	Ingrid	Wolkmer
23	International Communication	Disney	B	Janet	Wasko
23	International Communication	Francophonie	B	Jean-Francois	Polo
23	International Communication	Free Flow of Information	C	Emile	McAnany
23	International Communication	Global Media, History of	B	Dwayne	Winseck
23	International Communication	Globalization Theories	B	Annabelle	Sreberny
23	International Communication	Hybridity Theories	B	Marwan	Kraidy
23	International Communication	Independent Media Centers Network	B	Lisa	Brooten
23	International Communication	International Communication	A+	John	Downing
23	International Communication	International Communication Agencies	B		
23	International Communication	International News Reporting	B	Chris	Paterson
23	International Communication	International Radio	B	Per	Jauert
23	International Communication	International Television	B	Michael	Curtin
23	International Communication	Internet: International Regulation	A	Wolfgang	Kleinwaechter
23	International Communication	Korean Cultural Influence	C	Kwang-Suk	Lee
23	International Communication	Kurdish International Broadcasting	C	Zozan	Akpinar
23	International Communication	Le Monde Diplomatique	C	Nicolas	Harvey
23	International Communication	Migrant Community Media	B	Karim	Karim
23	International Communication	Music Industry	B	Michael	Elavsky
23	International Communication	NAFTA and International Communication	C	Jose Carlos	Lozano
23	International Communication	News Corporation	C	Mara	Einstein
23	International Communication	New World Information and Communication	B	Claudia	Padovani
23	International Communication	Public Relations: Global Firms	B	Nilanjana	Bardhan
23	International Communication	Radio France Internationale	C	Jean-Olivier	Tchouaffe
23	International Communication	Radio Free Europe/Radio Liberty	B	John	Downing
23	International Communication	Samsung Corporation	C	Kwang-Suk	Lee
23	International Communication	Satellite Communication, Global	A	Heather	Hudson
23	International Communication	Security and Surveillance Agencies	B	Leon	Hempel
23	International Communication	Social Movement Media, Transnational	A	Karin	Wilkins

Number	Area	Headword	length Class	Author Firstname	Author Lastname
23	International Communication	Sony Corporation	C	Mara	Einstein
23	International Communication	TeleSur	C	Omar	Hernandez
23	International Communication	Time Warner Inc.	C	Mara	Einstein
23	International Communication	Tourism Industry	B	Kevin	Meethan
23	International Communication	UNESCO	C	Andrew	Calabrese
23	International Communication	Vatican Radio	C	Cinzia	Padovani
23	International Communication	Voice of America	B	Susan	Douglas
23	International Communication	War Propaganda	B	Robin	Andersen
24	Development Communication	Activist Media	C	Robert	Huesca
24	Development Communication	Citizens' Media	B	Clemencia	Rodriguez
24	Development Communication	Communication Evaluation Research	B	Jane	Bertrand
24	Development Communication	Communication Strategies for Empowerment	B	Robert A.	White
24	Development Communication	Communication Technology and Development	A	Heather E.	Hudson
24	Development Communication	Community Media	B	Ullamaija	Kivikuru
24	Development Communication	Dependency Theories	B	Joseph	Straubhaar
24	Development Communication	Development and Gender	C	H. Leslie	Steeves
24	Development Communication	Development Communication	A+	Karin G.	Wilkins
24	Development Communication	Development Communication Campaigns	A	Doug	Storey
24	Development Communication	Development Communication: Africa	B	Andrew	Moemeka
24	Development Communication	Development Communication: Asia	B	Wimal	Dissayanake
24	Development Communication	Development Communication: Latin America	B	Luis Ramiro	Beltran
24	Development Communication	Development Communication: Middle East	B	Nabil	Dajani
24	Development Communication	Development Communication, Planning of	B	Doug	Storey
24	Development Communication	Development Discourse	B	Subir	Sinha
24	Development Communication	Development Institutions	B	Jacob	Groshek
24	Development Communication	Development Journalism	B	Hemant	Shah
24	Development Communication	Development Support Communication	B	Srinivas R.	Melkote
24	Development Communication	Development, Geometry of	B	Hemant	Shah
24	Development Communication	Health Campaigns for Development	A	Thomas	Tufte
24	Development Communication	Lerner, Daniel	C	Hemant	Shah
24	Development Communication	Media Democracy Movement	B	Robert	Jensen
24	Development Communication	Modernity	B	Annabelle	Sreberny
24	Development Communication	Modernization	B	Silvio	Waisbord
24	Development Communication	Participatory Action Research	C	Tom	Jacobson
24	Development Communication	Participatory Communication	B	Jan	Servaes
24	Development Communication	Population Campaigns	B	Tara	Sullivan
24	Development Communication	Postdevelopment	B	Jan	Nederveen-Pieterse
24	Development Communication	Radio for Development	B	Robert	Huesca

Number	Area	Headword	length Class	Author Firstname	Author Lastname
24	Development Communication	Rogers, Everett	C	Arvind	Singhal
24	Development Communication	Rural Development	B	Emile G.	McAnany
24	Development Communication	Schramm, Wilbur	C	Emile G.	McAnany
24	Development Communication	Social Mobilization	B	Andrew	Calabrese
24	Development Communication	Spirituality and Development	C	H. Leslie	Steeves
24	Development Communication	Sustainable Development	B	Jody	Waters
24	Development Communication	Telecenters	B	Royal D.	Colle
24	Development Communication	Television for Development	B	Bella	Mody
24	Development Communication	Transnational Civil Society	B	John	Downing
				Alane K.	Smith
25	Media Systems in the World	Africa: Media Systems	A	Winston	Mano
25	Media Systems in the World	Argentina: Media System	C	Guillermo	Mastrini
25	Media Systems in the World	Australia: Media System	B	Peter	Putnis
25	Media Systems in the World	Austria: Media System	C	Thomas	Steinmaurer
25	Media Systems in the World	Balkan States: Media Systems	B	Peter	Gross
25	Media Systems in the World	Baltic States: Media Systems	B	Epp	Lauk
25	Media Systems in the World	Bolivia: Media System	B	Robert	Huesca
25	Media Systems in the World	Brazil: Media System	B	José Marques	de Melo
25	Media Systems in the World	Canada: Media System	B	Bart	Beatty
25	Media Systems in the World	Caribbean States: Media Systems	B	Canute	James
25	Media Systems in the World	Central America: Media Systems	B	Frank	Priess
25	Media Systems in the World	Chile: Media System	C	John	Sinclair
25	Media Systems in the World	China: Media System	A	Shuhua	Zhou
25	Media Systems in the World	Colombia: Media System	C	Dagmar	Kusche
25	Media Systems in the World	Convergence of Media Systems	B	Hans J.	Kleinsteuber
25	Media Systems in the World	Cuba: Media System	C	Jürgen	Wilke
25	Media Systems in the World	Czech Republic: Media System	C	Barbara	Köpplová
25	Media Systems in the World	Egypt: Media System	C	Kai	Hafez
25	Media Systems in the World	France: Media System	B	Philippe	Maarek
25	Media Systems in the World	Germany: Media System	B	Jürgen	Wilke
25	Media Systems in the World	Gulf States: Media Systems	B	Carola	Richter
25	Media Systems in the World	India: Media System	B	K.M.	Shrivastava
25	Media Systems in the World	Iran: Media System	C	Marcus	Michaelsen
25	Media Systems in the World	Israel: Media System	B	Dan	Caspi
25	Media Systems in the World	Italy: Media System	B	Gianpietro	Mazzoleni
25	Media Systems in the World	Japan: Media System	B	Yasuhiro	Inoue
25	Media Systems in the World	Malaysia: Media System	C	Mohd Safar	Hasim
25	Media Systems in the World	Mexico: Media System	B	Frank	Priess
25	Media Systems in the World	Netherlands: Media System	B	Jo	Bardoel

Number	Area	Headword	length Class	Author Firstname	Author Lastname
25	Media Systems in the World	North Africa: Media Systems	B	Mohammad	Ibahrine
25	Media Systems in the World	Poland: Media System	B	Katharina	Hadamik
25	Media Systems in the World	Portugal: Media System	C	Anabela	Carvalho
25	Media Systems in the World	Public Broadcasting Systems	B	Jo	Bardoel
25	Media Systems in the World	Russia: Media System	A	Elena	Vartanova
25	Media Systems in the World	Scandinavian States: Media Systems	A	Lennart	Weibull
25	Media Systems in the World	Singapore: Media System	C	Wong	Kokkeong
25	Media Systems in the World	South Africa: Media System	B	G.	Berger
25	Media Systems in the World	South Korea: Media System	B	Jae-won	Lee
25	Media Systems in the World	Spain: Media System	B	Carlos	Barrera
25	Media Systems in the World	Switzerland: Media System	C	Heinz	Bonfadelli
25	Media Systems in the World	United Kingdom: Media System	A	Peter	Goodwin
25	Media Systems in the World	United States of America: Media System	A	Robert L.	Stevenson
25	Media Systems in the World	West Asia: Media Systems	C	Katharina	Nötzold
26	Media Economics	Advertising, Economics of	B	Matt	McAllister
26	Media Economics	Antitrust Regulation	B	Duncan	Brown
26	Media Economics	Audience Commodity	C	Eileen	Meehan
26	Media Economics	Brands	C	Kim	Sheehan
26	Media Economics	Circulation	B	Dan	Shaver
26	Media Economics	Commercialization of the Media	A	Graham	Murdock
26	Media Economics	Commodification of the Media	B	Graham	Murdock
26	Media Economics	Competition in Media Systems	A	Robert	Picard
26	Media Economics	Concentration in Media Systems	A	Guillermo	Mastrini
26	Media Economics	Consolidation of Media Markets	B	Dwayne	Winseck
26	Media Economics	Consumers in Media Markets	A	Philip	Napoli
26	Media Economics	Cost and Revenue Structures in the Media	A	Hugh	Martin
26	Media Economics	Cross-Media Marketing	B	Benjamin	Bates
26	Media Economics	Distribution	B	Benjamin	Bates
26	Media Economics	Diversification of Media Markets	B	Bill	Kunz
26	Media Economics	Economies of Scale in Media Markets	B	Marc	Bourreau
26	Media Economics	Globalization of the Media	A	Daya	Thussu
26	Media Economics	Labor in the Media	B	Chris	Bodnar
26	Media Economics	Labor Unions in the Media	B	Cathy	McKercher
26	Media Economics	Markets of the Media	A	Benjamin	Bates
26	Media Economics	Media Conglomerates	A	Daniel	Biltreyest
26	Media Economics	Media Corporations, Forms of	A	Bill	Kunz
26	Media Economics	Media Economics	A+	Alan	Albarran
26	Media Economics	Media Management	B	Lucy	Kung
26	Media Economics	Media Marketing	B	Mark	Phillips

Number	Area	Headword	length Class	Author Firstname	Author Lastname
26	Media Economics	Mergers	C	Duncan	Brown
26	Media Economics	Ownership in the Media	B	Gerry	Sussman
26	Media Economics	Piracy	C	Ronald	Bettig
26	Media Economics	Political Economy of the Media	A+	Vincent	Mosco
26	Media Economics	Privatization of the Media	B	Andrew	Calabrese
26	Media Economics	Public Goods	C	Peter	Thompson
26	Media Economics	Ratings	B	Eileen	Meehan
26	Media Economics	Supply and Demand in Media Markets	B	Ann	Hollifield
26	Media Economics	Trademarks in the Media	B	Kim	Sheehan
27	Media History	Academy Awards	C	Kathrina	Glitre
27	Media History	Advertising, History of	A	Liz	McFall
27	Media History	BBC	B	Michael	Bailey
27	Media History	Cable Television	B	Megan	Mullen
27	Media History	Censorship, History of	A	Sue Curry	Jensen
27	Media History	Cinematography, History of	A	Luke	McKernan
27	Media History	Citizen Journalism, History of	C	Donald	Matheson
27	Media History	Civil Rights Movement and the Media	B	Aldon D.	Morris
27	Media History	Coffee Houses as Public Sphere	C	Stuart	Allan
27	Media History	Digital Media, History of	B	Wendy	Hui Kyong Chun
27	Media History	Documentary Film, History of	B	Michael	Chanan
27	Media History	Elections and Media, History of	B	Karin	Wahl-Jorgensen
27	Media History	Electronic Mail	B	Robert	Hassan
27	Media History	Federal Communications Commission (FCC)	B	Chris	Paterson
27	Media History	Fleet Street	C	Michael	Bromley
27	Media History	Fourth Estate	B	Daya Thussu	Thussu
27	Media History	Freedom of Communication	A	Brian	Winston
27	Media History	Graffiti	C	Jeff	Ferrell
27	Media History	Historic Key Events and the Media	A	Rudolf	Stoeber
27	Media History	Illustrated Newspapers	C	Michèle	Martin
27	Media History	Literary Journalism	C	Bridget	Bennett
27	Media History	Magazine, History of	B	Andrew	King
27	Media History	Media History	A+	Stuart	Allan
27	Media History	Music Videos	C	Will	Straw
27	Media History	New Journalism, Nineteenth-Century	C	Mark	Hampton
27	Media History	News Agencies, History of	B	Oliver	Boyd-Barrett
27	Media History	News Magazine, History of	B	Byron	Scott
27	Media History	Newscast	B	Andrew	Hoskins
27	Media History	Newscast, 24-Hour	C	Andrew	Hoskins
27	Media History	Newspaper, Antecedents of	B	Joad	Raymond
27	Media History	Newspaper, History of	A	Martin	Conboy

Number	Area	Headword	length Class	Author Firstname	Author Lastname
27	Media History	Paperback Fiction	C	Ken	Gelder
27	Media History	Penny Press	B	John	Nerone
27	Media History	Postal Service, History of	B	Paul	Arblaster
27	Media History	Printing, History of	A	Paul	Arblaster
27	Media History	Propaganda in World War II	A	Philip	Taylor
27	Media History	Public Broadcasting, History of	B	Jamie	Medhurst
27	Media History	Radical Media	C	Clemencia	Rodriguez
27	Media History	Radio Networks	B	Elena	Razlogova
27	Media History	Radio Technology	B	David	Hendy
27	Media History	Radio: Social History	B	Chris	Priestman
27	Media History	Satellite Television	B	Stylianios	Papathanassopoulos
27	Media History	Sports and the Media, History of	B	David	Rowe
27	Media History	Telegraph, History of	C	Peter	Putnis
27	Media History	Television Networks	A	James	Compton
27	Media History	Television Technology	A	Hughie	McKay
27	Media History	Television: Social History	A	Jérôme	Bourdon
27	Media History	Underground Press	C	Chris	Atton
27	Media History	Violence and the Media, History of	B	Karen	Boyle
27	Media History	Virtual Reality	B	Sean	Cubitt
27	Media History	Watergate Scandal	C	Russel	Witcher
27	Media History	Women's Movement and the Media	C	Patricia	Bradley
27	Media History	Newsreel	B	Luke	McKernan
27	Media History	Collective Memory and the Media	B	Andrew	Hoskins
28	Communication and Media Law and Policy	Access to the Media	B	Samuel	Terilli
28	Communication and Media Law and Policy	Advertising Law and Regulation	B	Soontae	An
28	Communication and Media Law and Policy	American Convention on Human Rights	C	Toby	Mendel
28	Communication and Media Law and Policy	Censorship	B	Sameer	Ahmed
28	Communication and Media Law and Policy	Conflicts of Law	C	Ashley	Packard
28	Communication and Media Law and Policy	Communication and Law	A+	Amy	Reynolds
28	Communication and Media Law and Policy	Communication Law and Policy: Africa	A	Lyombe	Eko
28	Communication and Media Law and Policy	Communication Law and Policy: Asia	A	Doreen	Weisenhaus
28	Communication and Media Law and Policy	Communication Law and Policy: Europe	A	Ana	Azurmendi
28	Communication and Media Law and Policy	Communication Law and Policy: South America	A	Susana N.	Vittadini Andrés
28	Communication and Media Law and Policy	Communication Law and Policy: Middle East	A	Orayb	Najjar
28	Communication and Media Law and Policy	Communication Law and Policy: North America	A	Karla	Gower
28	Communication and Media Law and Policy	Copyright	B	Matthew	Jackson
28	Communication and Media Law and Policy	Cross-Ownership	B	Mark	Edge
28	Communication and Media Law and Policy	European Court of Human Rights	C	Danilo	Leonardi
28	Communication and Media Law and Policy	European Union: Communication Law	A	Emmanuel	Derieux
28	Communication and Media Law and Policy	Fair Trial and Freedom of the Press	B	Ahran	Park

Number	Area	Headword	length Class	Author Firstname	Author Lastname
28	Communication and Media Law and Policy	Foreign Policy and the Media	B	Monroe	Price
28	Communication and Media Law and Policy	Freedom of Information	B	Martin	Halstuk
28	Communication and Media Law and Policy	Freedom of the Press, Concept of	B	Joseph	Russomanno
28	Communication and Media Law and Policy	Gag Orders	C	Susan	Ross
28	Communication and Media Law and Policy	Government Speech, Law and Policy on	B	Kevin	Kemper
28	Communication and Media Law and Policy	Intellectual Property Law	B	Robert	Kerr
28	Communication and Media Law and Policy	Inter-American Court of Human Rights	C	Toby	Mendel
28	Communication and Media Law and Policy	Internet Law and Regulation	A	Lyombe	Eko
28	Communication and Media Law and Policy	Journalism: Legal Situation	A	Sandra	Davidson
28	Communication and Media Law and Policy	Libel and Slander	B	Gregory	Lisby
28	Communication and Media Law and Policy	Licensing of Journalists	C	Toby	Mendel
28	Communication and Media Law and Policy	Media Policy	A+	Philip	Napoli
28	Communication and Media Law and Policy	Open Meetings Law	C	Janet	Kaye
28	Communication and Media Law and Policy	Pornography, Media Law on	B	Jeremy	Lipschultz
28	Communication and Media Law and Policy	Privacy	B	Brooke	Barnett
28	Communication and Media Law and Policy	Public Access Television	C	John	Armstrong
28	Communication and Media Law and Policy	Public Service Broadcasting: Law and Policy	A	Damian	Tambini
28	Communication and Media Law and Policy	Radio Broadcasting, Regulation of	B	William R.	Davie
28	Communication and Media Law and Policy	Right of Correction	B	Jae-Jin	Lee
28	Communication and Media Law and Policy	Right of Reply	B	Jae-Jin	Lee
28	Communication and Media Law and Policy	Right to Communicate	C	John	Omachonu
28	Communication and Media Law and Policy	Right to Know	B	Toby	Mendel
28	Communication and Media Law and Policy	Satellite Communication, Regulation of	B	Dong Hee	Shin
28	Communication and Media Law and Policy	Self-Regulation of the Media	B	Damian	Tambini
28	Communication and Media Law and Policy	Source Protection	B	Anthony	Fargo
28	Communication and Media Law and Policy	Subsidies for the Media	B	Robert	Picard
28	Communication and Media Law and Policy	Telecommunications: Law and Policy	A	Rufus	Taylor
28	Communication and Media Law and Policy	Television Broadcasting, Regulation of	A	Roger	Sadler
28	Communication and Media Law and Policy	United Nations, Communication Policies of	B	Emmanuel	Derieux
29	Communication and Technology	Archiving of Internet Content	B	Steve	Schneider
29	Communication and Technology	Code as Law	C	Andrew	Murray
29	Communication and Technology	Communication Infrastructure	A	Allison	Gillwald
29	Communication and Technology	Technology and Communication	A+	Robin	Mansell
29	Communication and Technology	Communication Technology and Democracy	B	Nico	Carpentier
29	Communication and Technology	Communication Technology Standards	B	Richard	Hawkins
29	Communication and Technology	Crime and Communication Technology	B	Paul	Ekblom
29	Communication and Technology	Cyborgs	C	Chris	Gray
29	Communication and Technology	Digital Divide	A	Sandra	Ball-Rokeach
29	Communication and Technology	Digitization and Media Convergence	B	Tanja	Storsul
29	Communication and Technology	Domain Names	B	Wolfgang	Kleinwächter

